



June 30, 2020

**** Ratings Report for ABC News' "20/20"**

For 2nd Quarter 2020

**FOR 2ND QUARTER, '20/20' IS FRIDAY'S NO. 1 NEWSMAGAZINE IN ALL KEY DEMOS:
TOTAL VIEWERS, ADULTS 18-49 AND ADULTS 25-54**

**'20/20' Beats 'Dateline' in Final Five Telecasts of Quarter in Total Viewers and Adults 25-54,
and Four of Final Five in Adults 18-49**

'20/20' Improves on Year-Ago Quarter 2 and Draws Largest Quarter 2 Audience in 3 Years



"20/20" ranked as Friday's No. 1 newsmagazine (tied with NBC with the combined averages of "Dateline" and "Dateline-Classical") **in all key target demos: Total Viewers** (3.4 million), **Adults 18-49** (0.5/3) **and Adults 25-54** (0.8/4). In fact, **"20/20" finished out the 2nd quarter strong in beating the NBC newsmagazine in the final five telecasts of the quarter in Total Viewers and Adults 25-54 and four of the final five in Adults 18-49.**

"20/20" averaged 3.4 million Total Viewers, a 0.5 rating/3 share in Adults 18-49 and an 0.8 rating/4 share in Adults 25-54 during the 2nd quarter 2020, based on Live + Same Day Data from Nielsen Media Research. **"20/20" improved on the year-ago 2nd quarter by 6% in Total Viewers** (3.4 million vs. 3.2 million), **drawing its largest 2nd quarter audience in 3 years – since 2017.**

"20/20" is anchored by David Muir and Amy Robach. David Sloan is senior executive producer.

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49. Live + Same Day - 2Q20: 3/30 – 6/28/20, - 2Q19: 4/1 – 6/30/19 and 1Q19: 12/30/19 – 3/29/20, or as dated.

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