

March 20, 2024

Ratings Report for Thursday, March 14, 2024

ABC Multiplatform+3 Day Ratings

Epic Drama '9-1-1' Scores Big on New Broadcast Home, ABC

Season Premiere of '9-1-1' Delivers Series' Highest-Rated Multiplatform Telecast in Nearly 2 Years in Adults 18-49

'9-1-1' Scores Its Most-Streamed Day Ever on Hulu



Disney*

Series photos are available [here](#).

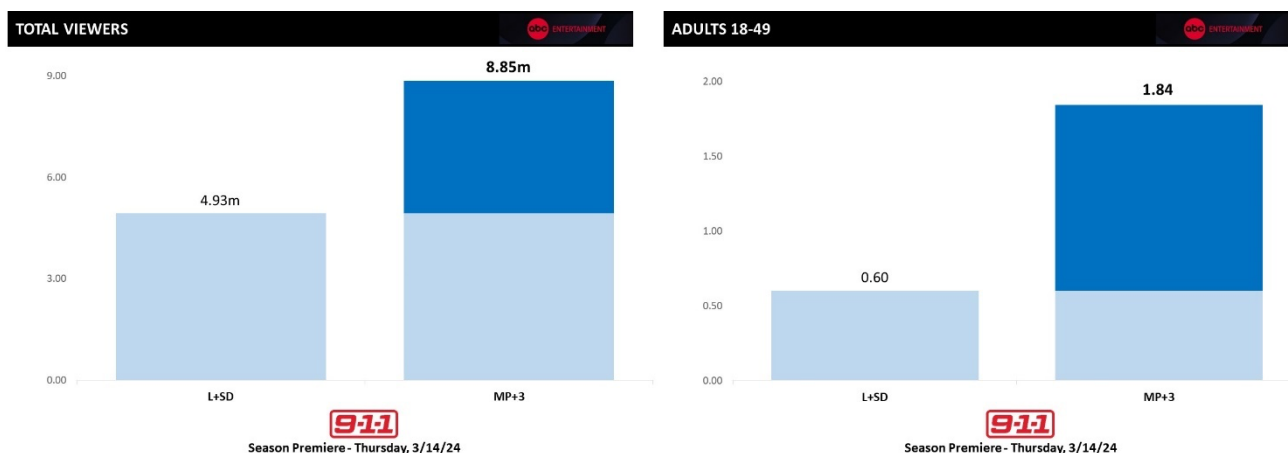
"9-1-1" (8.85 million Total Viewers and 1.84 rating among AD18-49 in MP+3):

After three days of viewing on its new broadcast home – ABC – as well as on Hulu and digital platforms, **"9-1-1" jumped to 8.85 million Total Viewers, marking its most-watched multiplatform telecast since November 2022 – since 11/8/22.** In addition, the ABC drama **soared to a 1.84 rating among Adults 18-49 to score its highest-rated telecast in nearly 2 years – since 5/16/22.**

"9-1-1" picked up nearly +4.00 million Total Viewers (+3.92 million - 8.85 million vs. 4.93 million) after just three days of viewing across all platforms and more than tripled its initial Live+Same Day rating among Adults 18-49 (+207% - 1.84 rating vs. 0.60 rating).

On streaming platforms alone, "9-1-1" hit a new series high in Total Viewers (2.40 million) in its first three days.**

On the day following its season premiere (March 15), "9-1-1" scored its most-streamed day ever on Hulu, with 1.6 million total hours.



Created by Ryan Murphy, Brad Falchuk and Tim Minear, "9-1-1" is produced by 20th Television in association with Ryan Murphy Television and Brad Falchuk Teley-Vision.

Source: The Nielsen Company, preliminary ABC Multiplatform+3 Day data for 3/14/24, or as dated. **Source: Internal data.

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