



a little forward

FREEFORM

Oct. 26, 2020

FREEFORM LAUNCHES VOTING DIGITAL SERIES 'THE CLOCK IS TICKING' FROM YARA SHAHIDI

Two-Part Series to Air on the Network's Instagram as Part of Freeform's
'Kick 2020 in the Ballots. FF'ing Vote' Initiative

First-Look Promo [Released](#)



Freeform*

Today, Freeform announced the digital series "The Clock Is Ticking," starring and executive produced by Yara Shahidi ("grown-ish"), as part of the network's multiplatform voting initiative. The two-part digital series, which will live on Freeform's Instagram, will debut on **TUESDAY, OCT. 27**, and **TUESDAY, NOV. 3**.

The digital series focuses on preparing young voters for the upcoming election. From demystifying the ballot to providing helpful resources on what to expect if you plan to vote in person and even what to bring with you to the polls, including Yara's go-to snacks and her "grown-ish" inspired playlist, the series is a fun and informative guide to the 2020 election.

"First-time voters have the powerful opportunity to help determine the outcome of the upcoming presidential election alongside the down-ballot!" said Yara Shahidi. "My new digital series, 'The Clock Is Ticking,' aims to empower and equip my peers, who are young change-makers, with the tools and resources to assist in the voting preparation process. I am happy to be partnering with my Freeform family on such an important project, as we all get ready to exercise our right to vote on Nov. 3."

“The Clock Is Ticking” is part of the network’s “Kick 2020 in the Ballots. FF’ing Vote” initiative, a non-partisan, multiplatform voting campaign that encourages young adults to tackle the issues affecting their lives with the most powerful weapon they possess: Their vote. The campaign also features the series “Kal Penn Approves This Message,” which finales on Tuesday, Oct. 27, at 10:30 p.m.

“The Clock is Ticking” is produced by 7th Sun Productions and executive produced by Yara Shahidi and Keri Shahidi. The digital series is written by Baratunde Thurston, author of New York Times bestseller “How to Be Black.”

The network released episodic loglines, which can be found below.

Oct. 27 - “Why We Vote”

In the premiere episode, Yara will demystify the ballot. While completing her own ballot, she provides viewers tips to coding it like a textbook and figuring out how to connect the issues they care about to the measures they are voting on. Yara urges viewers to treat voting like the “greatest group project there is,” encouraging viewers to build community through their vote.

Nov. 3 - “Last Call for Democracy”

It’s election day! If you plan to head to the polls to drop off a completed ballot or vote in person, Yara will share some tips on what to bring to be prepared, including her “grown-ish” inspired playlist and what she packs in her bag for the trip to her polling place.

About Freeform

Freeform connects to audiences with bold original programming and immersive social engagement that moves the cultural conversation a little forward. As Walt Disney Television’s young adult television network, Freeform channels the force and momentum of its audience in its quest for progress with authentic, groundbreaking original series such as “grown-ish,” “The Bold Type,” “Good Trouble,” “Siren,” “Motherland: Fort Salem” and “Everything’s Gonna Be Okay.” The network also programs tentpole events such as “31 Nights of Halloween,” “Kick Off to Christmas” and “25 Days of Christmas.”

About 7th Sun Productions

7th Sun Productions champions programming that touches upon themes of history, heritage, culture, and joy. In partnership with ABC Signature Studios, 7th Sun strives to amplify underrepresented voices across mediums. Founded by Keri and Yara Shahidi, 7th Sun produces stories rooted in making unknown and unfamiliar stories, familiar.

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Freeform app: www.freeform.com/apps

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