

Oct. 18, 2022

**Ratings Report for ABC News' "World News Tonight with David Muir"

For the Week of Oct. 10, 2022

THE #1 NEWSCAST ACROSS ALL OF BROADCAST AND CABLE IS 'WORLD NEWS TONIGHT WITH DAVID MUIR' – LEADING NBC BY 1.3 MILLION AND CBS BY 3.1 MILLION VIEWERS – WITH 'WORLD NEWS TONIGHT' INCREASING ALL KEY DEMOS WEEK TO WEEK

'World News Tonight' Widens Advantage Over NBC, Sees Increases Year to Year in Adult
Demos

'World News Tonight' Is the #2 Program of the Week in Total Viewers

'World News Tonight' Is Ranking #1 in Total Viewers for the 7th Consecutive Season and in Both Adults 25-54 and Adults 18-49 for the 4th Season in a Row



"World News Tonight with David Muir" finished as America's No. 1 evening newscast in all of broadcast and cable in Total Viewers (7.688 million), Adults 25-54 (1.246 million) and Adults 18-49 (853,000), for the week of Oct. 10, 2022, based on Live + Same Day Data from Nielsen Media Research. "World News Tonight" outdelivered "NBC Nightly News" (6.393 million, 1.039 million and 710,000, respectively) by 1.295 million Total Viewers, by 207,000 Adults 25-54 and by 143,000 Adults 18-49.

"World News Tonight" widened its advantages over "NBC Nightly News" from the prior week by double-digits in Total Viewers (+47%; vs. 878,000), Adults 25-54 (+60%; vs. 129,000) and Adults 18-49 (+63%; vs. 88,000).

In addition, "World News Tonight" increased its lead over the NBC program year to year in Adults **25-54** (+18%; vs. 175,000) and Adults **18-49** (+142%; vs. 59,000).

"World News Tonight" has won the last 202 of 203 weeks in Total Viewers and 131 of the last 133 in Adults 25-54.

"World News Tonight" **posted increases week to week in all key target demos: Total Viewers** (+4%/+281,000 - 7.688 million vs. 7.407 million), **Adults 25-54** (+4%/45,000 - 1.246 million vs. 1.201 million) **and Adults 18-49** (+4%/33,000 - 853,000 vs. 820,000).

"World News Tonight" was the **No. 2 program of the week in Total Viewers** (7.688 million) **on all of broadcast and cable television** (excluding sports).

Season to date, "World News Tonight" (7.890 million) is ranking No. 1 in Total Viewers for the 7th straight year, based on Most Current Data. "World News Tonight" is leading "NBC Nightly News" (6.710 million) by 1.180 million and "CBS Evening News" (4.709 million) by 3.181 million.

"World News Tonight" is ranking No. 1 in Adults 25-54 and Adults 18-49 for the 4th season in a row. "World News Tonight" is leading NBC in Adults 25-54 (+182,000 - 1.325 million vs. 1.143 million) in Adults 18-49 (+111,000 – 899,000 vs. 788,000). In addition, "World News Tonight" is leading "CBS Evening News" (784,000 and 504,000, respectively) by 541,000 Adults 25-54 and by 395,000 Adults 18-49.

For the week, "World News Tonight" (7.688 million, 1.246 million and 853,000, respectively) **defeated** "CBS Evening News" (4.560 million, 778,000 and 477,000, respectively) by 3.128 Total Viewers, by 468,000 Adults 25-54 and by 376,000 Adults 18-49.

ABC's "World News Tonight with David Muir" airs 6:30-7:00 p.m. EDT on ABC. Almin Karamehmedovic is the senior executive producer of the broadcast.

EVENING NEWS (Week of Oct. 10, 2022):

	TOTAL VIEWERS	ADULTS 25-54	ADULTS 18-49	HOUSEHOLDS
ABC WORLD NEWS TONIGHT	7,688,000	1.0/ 9; 1,246,000	0.7/8; 853,000	4.7/14
NBC NIGHTLY NEWS	6,393,000	0.9/7; 1,039,000	0.5/6; 710,000	4.0/12
CBS EVENING NEWS	4,560,000	0.6/ 5; 778,000	0.4/ 4; 477,000	2.9/8

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 10/10/22), Previous Week (w/o 10/3/22) and Year-Ago Week (w/o 10/11/21). Most Current Data Stream: Season 2022-2023 (9/19 – 10/16/22), Season 2021-2023 (9/20 – 10/17/22). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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