

Jan. 28, 2025

**\*\*Ratings Report for ABC News' "World News Tonight with David Muir"**

*For the week of Jan. 20, 2025*

**WITH 8.1 MILLION VIEWERS, 'WORLD NEWS TONIGHT WITH DAVID MUIR' IS #1 NEWSCAST ON ALL OF TELEVISION, RANKING #1 IN TOTAL VIEWERS, ADULTS 25-54 AND ADULTS 18-49, OUTDELIVERING NBC BY 1.1 MILLION VIEWERS AND CBS BY 3.2 MILLION VIEWERS**

**'World News Tonight' Turns in Second Largest Overall Audience in a Year, Behind Only David Muir's Reporting of the Wildfires in Los Angeles Two Weeks Ago**

**'World News Tonight' Ranks #1 in Total Viewers for the 9<sup>th</sup> Year in a Row, Growing Lead by 35%, and Is #1 in Both Adult Demos for 6<sup>th</sup> Year Straight, Growing Its Margins by Triple Digits Over NBC Season to Date**



*ABC News\**

**"World News Tonight with David Muir" ranked as the No. 1 evening newscast in all of broadcast and cable in Total Viewers (8.100 million), Adults 25-54 (1.136 million) and Adults 18-49 (771,000) during the week of Jan. 20, 2025, based on Live+Same Day Data from Nielsen Media Research.**

- **"World News Tonight" outdelivered "NBC Nightly News" (6.994 million, 1.051 million and 727,000, respectively) by 1.106 million Total Viewers, by 85,000 Adults 25-54 and by 44,000 Adults 18-49.**

- **“World News Tonight” widened its gaps over “NBC Nightly News” year to year in Adults 25-54** (+12% - 85,000 vs. 76,000).
- **“World News Tonight” improved on the previous week in Total Viewers** (8.100 million vs. 8.074 million), drawing its **second-largest audience in 1 year** — since w/o 1/22/24, behind only the week of “WNT”'s coverage of the Los Angeles wildfires two weeks ago.
- For the week, “World News Tonight” (8.100 million, 1.136 million and 771,000, respectively) **defeated “CBS Evening News”** (4.892 million, 714,000 and 456,000, respectively) **by 3.208 million Total Viewers, by 422,000 Adults 25-54 and by 315,000 Adults 18-49.**
- Season to date, “World News Tonight” (7.784 million) **is ranking No. 1 in Total Viewers for the 9<sup>th</sup> consecutive year**, based on Most Current Data. “World News Tonight” is **leading “NBC Nightly News”** (6.253 million) **by 1.531 million** and **“CBS Evening News”** (4.658 million) **by 3.126 million.** In addition, “World News Tonight” is **growing its Total Viewer lead over NBC compared to the same point last season by 35%** (1.531 million vs. 1.138 million).
- “World News Tonight” is **ranking No. 1 in Adults 25-54 and Adults 18-49 for the 6<sup>th</sup> straight season.** “World News Tonight” (1.115 million and 769,000, respectively) is **leading NBC** (924,000 and 620,000, respectively), **increasing its margins from the same point last season by triple digits in Adults 25-54** (+235% - 191,000 vs. 57,000) **and Adults 18-49** (+176% - 149,000 vs. 54,000). In addition, “World News Tonight” is **leading “CBS Evening News”** (681,000 and 455,000, respectively) **by 434,000 Adults 25-54 and by 314,000 Adults 18-49.**

NOTE: On Monday (1/20/25), all three programs were preempted. On Friday (1/24/25), “World News Tonight” was retitled to “WNT-ABC,” while “CBS Evening News” was preempted. ABC’s and CBS’ weekly averages are based on three days (Tuesday-Thursday), while NBC’s weekly averages are based on four days (Tuesday-Friday).

ABC’s “World News Tonight with David Muir” airs 6:30-7:00 p.m. EST on ABC. Chris Dinan is the executive producer of the broadcast.

#### **EVENING NEWS (Week of Jan. 20, 2025):**

	<b>TOTAL VIEWERS</b>	<b>ADULTS 25-54</b>	<b>ADULTS 18-49</b>	<b>HOUSEHOLDS</b>
<b>ABC WORLD NEWS TONIGHT</b>	<b>8,100,000</b>	<b>0.9/10; 1,136,000</b>	<b>0.6/ 9; 771,000</b>	<b>4.9/16</b>
<b>NBC NIGHTLY NEWS</b>	<b>6,994,000</b>	<b>0.9/10; 1,051,000</b>	<b>0.5/ 9; 727,000</b>	<b>4.2/14</b>
<b>CBS EVENING NEWS</b>	<b>4,892,000</b>	<b>0.6/6; 714,000</b>	<b>0.3/ 5; 456,000</b>	<b>3.0/10</b>

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 1/20/25), Previous Week (w/o 1/13/25) and Year-Ago Week (w/o 1/22/24). Most Current Data Stream: 2024-2025 Season (9/23/24 – 1/26/25) and 2023-2024 Season (9/25/23 – 1/28/23). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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