

Dec. 1, 2021

## Quick Take for Friday, Nov. 19, 2021

National Live+7 Day Program Ratings

'Shark Tank' Hits New Season Highs in Total Viewers and Adults 18-49

## ABC Series Ties Best Performance in Viewers Since March and in Adults 18-49 Since April



ABC/Christopher Willard\* Series photos are available <u>here.</u>

## "Shark Tank" (8:00-9:01 p.m. – 5.1 million and 0.9/8 in AD18-49):

"Shark Tank" shot up week to week by 19% in Total Viewers (5.1 million vs. 4.3 million) and by 29% among Adults 18-49 (0.9/8 vs. 0.7/6) to hit new season highs. In fact, "Shark Tank" matched its strongest telecast in Total Viewers since March and in Adults 18-49 since April – since 3/5/21 and 4/9/21, respectively.

**ABC's "Shark Tank" ranked as the No. 1 program in Friday's 8 p.m. hour** in both Total Viewers (5.1 million) and Adults 18-49 (0.9/8).

After 7 days of viewing across all linear and digital platforms, "Shark Tank" hit a 1.1 rating among Adults 18-49 and 5.6 million Total Viewers.

Source: The Nielsen Company, National Live+7 Day Program Ratings and ABC Multiplatform+7 Day Ratings for 11/19/21.

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## Contact

Salima Merchant salima.merchant@disney.com