

March 5, 2024

## Ratings Report for Tuesday, Feb. 27, 2024

*ABC Multiplatform+3 Day Ratings / National Live+3 Day Program Ratings*

### ABC's 'Will Trent' Builds Over Week-Earlier Season Premiere in Adults 18-49



Disney/Daniel Delgado Jr.\*  
Series photos are available [here](#).

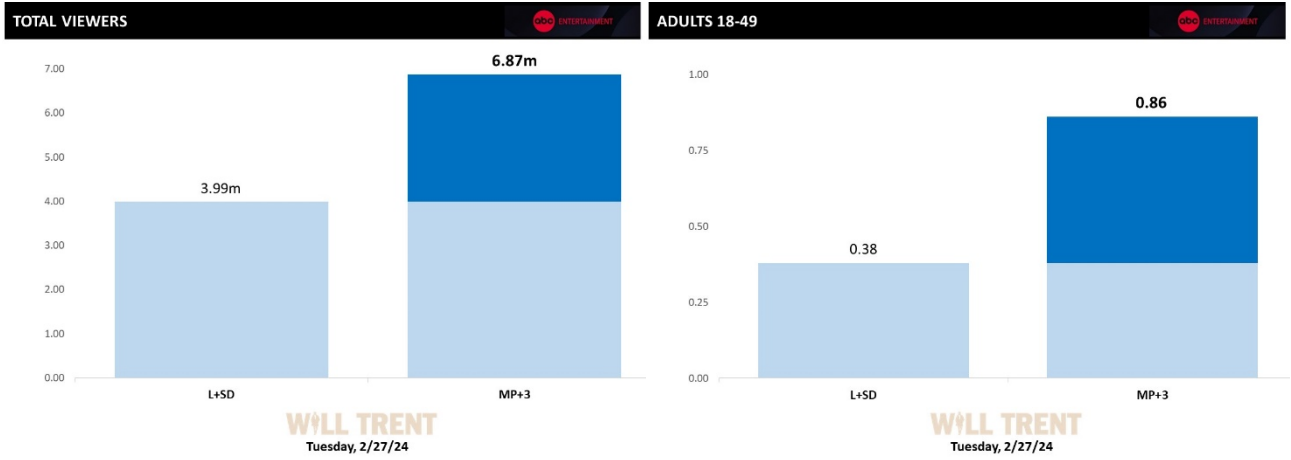
**"Will Trent"** (6.87 million Total Viewers and 0.86 rating among AD18-49 in MP+3):

After three days of viewing on ABC, Hulu and digital platforms, **"Will Trent" improved over its week-earlier season premiere by 8% among Adults 18-49** (0.86 rating vs. 0.80 rating). The sophomore ABC drama **outdelivered the prior week's season premiere and the final three original telecasts of its previous season.**

**"Will Trent" jumped by +126% among Adults 18-49** (0.86 rating vs. 0.38 rating) **after three days of multiplatform viewing and increased by +2.88 million Total Viewers** (6.87 million vs. 3.99 million) **over its initial Live+Same Day average.**

In the linear National Live+3 Day data, **"Will Trent" also built over its week-ago season premiere by 8% among Adults 18-49** (0.53 rating vs. 0.49 rating) and **topped its last three original telecasts from its prior season.**

**"Will Trent" delivered a combined cumulative audience of 8.43 million Total Viewers across all platforms** for its original broadcast on Feb. 27 and its rebroadcast on Feb. 29.



Source: The Nielsen Company, preliminary National Live+3 Day Program Ratings and ABC Multiplatform+3 Day data for 2/27/24, or as dated.

\*COPYRIGHT ©2024 American Broadcasting Companies, Inc. All photography is copyrighted material and is for editorial use only. Images are not to be archived, altered, duplicated, resold, retransmitted or used for any other purposes without written permission of ABC. Images are distributed to the press in order to publicize current programming. Any other usage must be licensed.

**Contact**

Salima Merchant

[salima.merchant@disney.com](mailto:salima.merchant@disney.com)

-- ABC --