



Aug. 3, 2021

**** Ratings Report for ABC News' "World News Tonight with David Muir"**

For the week of July 26, 2021

'WORLD NEWS TONIGHT WITH DAVID MUIR' IS THE NO. 1 NEWSCAST IN U.S. ACROSS ALL OF BROADCAST AND CABLE TV IN ALL KEY DEMOS – TOTAL VIEWERS, ADULTS 25-54 AND ADULTS 18-49

For the First Time in 29 Years, 'World News Tonight' Is America's Most-Watched Newscast During a Summer Olympics Week

For the 5th Season in a Row, 'World News Tonight' Is No. 1 in Total Viewers and for 2nd Consecutive Season Is No. 1 Across All Key Demos: Total Viewers, Adults 25-54 and Adults 18-49



ABC News*

For the first time in 29 years, ABC News' "World News Tonight with David Muir" ranked as the No. 1 evening newscast in Total Viewers (7.595 million) during a Summer Olympics week – since w/o 8/3/92, week 2 of the 1992 Summer Olympics. The ABC evening newscast outdelivered "NBC Nitely News" (7.152 million) by 443,000 for the week of July 26, 2021, based on Live + Same Day Data from Nielsen Media Research. "World News Tonight" has won the last 140 weeks in Total Viewers. In addition, "World News Tonight" stood as the evening's No. 1 newscast in Adults 25-54 (1.432 million) and Adults 18-49 (1.001 million), based on regular programming.

Season to date, "World News Tonight" (8.871 million) is ranking No. 1 in Total Viewers for the 5th consecutive season, based on Most Current Data. In fact, the ABC evening newscast is increasing its lead over "NBC Nightly News" (7.401 million) from the same point last season (+34% - 1.470 million vs. 1.096 million) to its largest season lead in 26 years—since the 1994-1995 season. "World News Tonight" is beating "CBS Evening News" (5.475 million) by 3.396 million.

"World News Tonight" is ranking No. 1 in Adults 25-54 and Adults 18-49 for the 2nd season in a row. "World News Tonight" is leading NBC by its largest margin in Adults 25-54 (+281,000 - 1.716 million

vs. 1.435 million) **in 25 years and in Adults 18-49** (+202,000 - 1.198 million vs. 996,000) **in 26 years** – since the 1995-1996 and the 1994-1995 seasons, respectively.

For the week, “World News Tonight” (7.595 million, 1.432 million and 1.001 million, respectively) **beat “CBS Evening News”** (4.844 million, 861,000 and 639,000, respectively) **by 2.751 million Total Viewers, by 571,000 Adults 25-54 and by 362,000 Adults 18-49.**

NOTE: Due to the Summer Olympics, “NBC Nightly News” was retitled to “NBC Nitely News” for the entire week. The retitled telecasts are excluded from NBC’s season averages. In addition, “World News Tonight” was retitled to “Wrld News Tonite” on Thursday (7/29/21) due to the NBA draft. On Friday (7/30/21), “CBS Evening News” was retitled to “CBS Evening Nws.” The retitled telecasts are excluded from the weekly and season averages. ABC’s (Monday-Wednesday and Friday) and CBS’s (Monday-Thursday) averages are based on four days.

ABC’s “World News Tonight with David Muir” airs 6:30-7:00 p.m. EDT on ABC. Almin Karamehmedovic is the executive producer of the broadcast.

EVENING NEWS (Week of July 26, 2021):

	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54</u>	<u>ADULTS 18-49</u>	<u>HOUSEHOLDS</u>
ABC WORLD NEWS TONIGHT	7,595,000	1.2/ 9; 1,432,000	0.8/8; 1,001,000	4.8/14
NBC NITELY NEWS	7,152,000	1.2/ 9; 1,491,000	0.9/9; 1,127,000	4.4/12
CBS EVENING NEWS	4,844,000	0.7/ 5; 861,000	0.5/5; 639,000	3.0/ 8

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 7/26/21), Previous Week (w/o 7/19/21) and Year-Ago Week (w/o 7/27/20). Most Current: 2020 -2021 Season (9/21/20-8/1/21) and 2019-2020 Season (9/23/13-8/2/20). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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