

July 30, 2024

****Ratings Report for ABC News' "Good Morning America"**

For the Week of July 22, 2024

'GOOD MORNING AMERICA' RANKS AS NO. 1 MORNING SHOW IN TOTAL VIEWERS

'GMA' DRAWS ITS LARGEST AUDIENCE IN 5 WEEKS

Season to Date, 'GMA' Ranks as the No. 1 Morning Newscast in Total Viewers for the 12th Year Straight



ABC News*

"Good Morning America" ranked as the morning's No. 1 newscast in Total Viewers (2.659 million) for the week of July 22, 2024, based on Live + Same Day Data from Nielsen Media Research.

- **"GMA" was up week to week in Total Viewers (+2% - 2.659 million vs. 2.615 million), drawing its largest overall audience in 5 weeks — since w/o 6/17/24.**
- **"GMA" (2.659 million, 482,000 and 286,000, respectively) defeated "CBS Mornings" (2.001 million, 359,000 and 233,000, respectively) across the board: Total Viewers (+658,000), Adults 25-54 (+123,000) and Adults 18-49 (+53,000). "GMA" led "CBS Mornings" in Total Viewers and Adults 25-54 in all 44 weeks of the season and for the last 1,332 weeks overall — since w/o 1/18/99.**

- Season to date, **“GMA”** (2.866 million) **is ranking as the No. 1 morning newscast in Total Viewers for the 12th straight year** — since the 2012-2013 season. **“GMA” is leading NBC’s “Today”** (2.742 million) **by 124,000** and **“CBS Mornings”** (2.188 million) **by 678,000.**

Emmy® Award-winning **“GMA,”** featuring the anchor team of Robin Roberts, George Stephanopoulos, Michael Strahan and chief meteorologist Ginger Zee, airs live Monday-Friday (7:00-9:00 a.m. EDT) on ABC. Simone Swink is the executive producer.

MORNING NEWS (Week of July 22, 2024):

	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54</u>	<u>ADULTS 18-49</u>	<u>HOUSEHOLDS</u>
GOOD MORNING AMERICA	2,659,000	0.4/11; 482,000	0.2/ 9; 286,000	1.8/13
TODAY	2,611,000	0.5/13; 591,000	0.3/13 393,000	1.8/13
CBS MORNINGS	2,001,000	0.3/ 8; 359,000	0.2/ 8; 233,000	1.4/10

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 7/22/24), Previous Week (w/o 7/15/24) and Year-Ago Week (w/o 7/17/23). Most Current Data Stream: 2023-2024 Season (9/25/23–7/28/24) and 2022-2023 Season (9/19/22–7/23/23), Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

*COPYRIGHT ©2024 Disney Enterprises, Inc. All photography is copyrighted material and is for editorial use only. Images are not to be archived, altered, duplicated, resold, retransmitted or used for any other purposes without written permission of ABC News. Images are distributed to the press to publicize current programming. Any other usage must be licensed.

ABC News Media Relations

Brooks Lancaster

brooks.lancaster@abc.com

Jordan Littlejohn

jordan.littlejohn@abc.com

-- ABC --