



AYO DAVIS

President, Disney Branded Television

Ayo Davis is president of Disney Branded Television, the unit of Disney Entertainment Television that creates premium original content for kids and families for Disney+, Disney Junior and Disney Channel. In this role, Davis leads development, current, production, casting and business affairs for the group's expansive slate of live-action, unscripted and animated entertainment.

Since being named to this role in 2021, Davis has led one of the industry's most successful and award-winning slates for kids, from preschool hits like "Bluey," the most-watched series for Kids 2-11 in 2023, perennial favorite "Marvel's Spidey and his Amazing Friends," and "Superkitties," 2023's No. 1 most-watched new series for Kids 2-5 – to popular series and movies for Kids 9-14, like "Kiff," "Raven's Home," and the ever-popular "ZOMBIES" and "Descendants" franchises. As a result, Disney Branded Television content helped keep Disney Junior the No. 1 preschool network for the 11th straight year in 2023, and Disney Channel the No. 1 cable network for Girls 6-11 for 18 consecutive years.

Davis' team is also behind some of Disney+'s most successful original series, movies and specials, from global sensation "Percy Jackson and the Olympians," which was one of the top streaming premieres of 2023, to hit series "Goosebumps," holiday favorites "The Santa Clauses" and "The Naughty Nine," and major musical events like the Emmy® Award-winning "Elton John Live: Farewell from Dodger Stadium."

Under Davis' leadership, Disney Branded Television earned an industry-leading 74 nominations and 14 wins at the 2023 Children's and Family Emmys Awards; eight nominations and three wins for the 75th Primetime Emmy Awards; a 2024 Academy Award® nomination for Sean Wang's documentary short "Nāi Nai & Wāi Pó;" a 2023 Academy Award nomination for Alfonso Cuarón's live-action short "Le Pupille," and numerous others.

Known for her strong creative relationships, Davis has attracted some of the industry's top creative talent to overalls with Disney Branded Television, including Tim Federle ("High School Musical: The Musical: The Series"), Bruce W. Smith and Ralph Farquhar ("The Proud Family: Louder and Prouder"), Chris and Shane Houghton ("Big City Greens") and Dan Povenmire ("Phineas and Ferb," "Hamster & Gretel").

A 20+-year veteran of The Walt Disney Company, Davis' prior roles included executive vice president, Creative Development and Strategy at Disney Branded Television from 2020-2021; and before that, she was executive vice president, Talent and Casting at ABC Entertainment and Disney+. There, she

played an integral role in acclaimed series including “The Good Doctor,” “Desperate Housewives,” “American Crime,” “How to Get Away with Murder,” and “black-ish,” and championed the careers of notable actors such as Viola Davis, Eva Longoria, Jesse Williams and Gina Rodriguez. Davis also launched ABC Discovers, a collection of casting initiatives aimed at discovering and nurturing up-and-coming talent from around the world. Alumni of the program include Lupita Nyong’o, Gina Rodriguez and Pedro Pascal.

Davis is a member of the board of trustees of Dillard University and served on the board of directors for the T. Howard Foundation. She is a member of Jack and Jill of America Inc. and served as a member of the host committee board of Girls Inc. She has been named as a Multichannel News Wonder Woman and has been featured on Variety’s Family Entertainment Impact list as well as The Hollywood Reporter’s Women in Entertainment Power 100 list and 75 Most Powerful People in Kids’ Entertainment list.

Davis received a Bachelor of Arts degree in communications from Dillard University.

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03/24