



June 29, 2022

**Ratings Report for ABC's "The View"
2nd Quarter and Weeks of June 13 & 20, 2022**

**'The View' Ranks No. 1 in Households and Total Viewers for the 2nd Quarter
Among the Daytime Network and Syndicated Talk Shows and News Programs**

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Among the Daytime Network and Syndicated Talk Shows and News Programs for
the Week of June 13**

**'The View' Ranks No. 1 in Households and Total Viewers Among the Daytime
Network Talk Shows and News Programs for the Week of June 20 and Season to
Date**

**'The View' Posts Gains Week to Week in Women 25-54 and Women 18-49,
Hitting 5-Week High in Women 18-49**



2nd Quarter 2022:

ABC's "The View" delivered 2.392 million Total Viewers, 209,000 Women 25-54 and 280,000 Women 18-49 during the 2nd Quarter of 2022, based on Most Current Data from Nielsen Media Research.

For the 2nd quarter, **"The View" ranked No. 1 in Households (1.7 rtg.) and Total Viewers (2.392 million)** among all network and syndicated daytime talk shows and news programs, leading **"Live with Kelly and Ryan" (1.6 rtg and 2.273 million, respectively), "Dr. Phil" (1.6 rtg. and 2.267 million, respectively), NBC's "Today Third Hour" (1.4 rtg. and 2.006 million, respectively), CBS' "The Talk" (1.0 rtg. and 1.527 million, respectively) and "TODAY with Hoda & Jenna" (1.0 rtg. and 1.500 million, respectively).**

Week of June 13 & 20, 2022:

For the week of June 13, the most recent week including syndication, "The View" ranked No. 1 in Households (1.6 rtg.) and Total Viewers (2.258 million) among all network and syndicated daytime talk shows and news programs, leading **"Live with Kelly and Ryan" (1.5 rtg and 2.122 million, respectively), "Dr. Phil" (1.5 rtg. and 2.122126 million, respectively), NBC's "Today Third Hour" (1.3 rtg. and 1.918 million, respectively) and CBS' "The Talk" (1.0 rtg. and 1.425 million, respectively).**

For the week of June 20, "The View" ranked No. 1 in Households (1.6 rtg.) and Total Viewers (2.199 million) among the daytime network talk shows and news programs, leading NBC's **"TODAY Third Hour" (1.3 rtg. and 1.841 million, respectively), "TODAY with Hoda & Jenna" (0.9 rtg. and 1.336 million, respectively) and CBS' "The Talk" (1.0 rtg. and 1.458 million, respectively). Season to date, "The View" ranks No. 1 in Households and Total Viewers among the daytime network talk shows and news programs.**

"The View" averaged 2.199 million Total Viewers, 456,000 Women 25-54 and 206,000 Women 18-49, during the week of June 20, 2022, based on Live + Same Day Data from Nielsen Media Research.

"The View" improved on the previous week in Women 25-54 (+5% - 256,000 vs. 243,000) and Women 18-49 (+13% - 206,000 vs. 182,000), hitting a 5-week high in Women 18-49 – since w/o 5/16/22.

NOTE: On Tuesday (6/21/22), "The View" was coded as a breakout due to ABC News' live coverage of the Jan. 6 hearings. On Friday (6/24/22), "The View" was coded as breakout due to ABC News' live coverage of the Supreme Court ruling on abortion. The breakout telecasts are excluded from the weekly averages. "The View"'s averages are based on three days (Monday, Wednesday and Thursday).

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 6/20/22), Previous Week (w/o 6/13/22) and Year-Ago Week (w/o 6/21/21), or as dated. Season 2021-2022 (9/6/21 – 6/26/22) and Season 2020-2021 (9/7/20 – 6/27/21). Live+7/Most Current - 2Q22: 3/28 – 6/26/22, - 2Q21: 3/29 – 6/27/21 and 1Q22: 12/27/21 – 3/27/22. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing. Averages based on regular telecasts.

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