



May 24, 2022

**\*\*Ratings Report for Good Morning America**  
*For Week of May 16, 2022*

**For the Third Week in a Row ‘Good Morning America’ is the No.1 Morning News Show in Adults 25-54**

**‘GMA’ Marks Its Longest Run at No. 1 in More Than 6 1/2 years – Since August 2015**

**‘GMA’ Wins Total Viewers, More Than Doubling Its Lead Over ‘Today’ From the Same Week Last Year**

**‘GMA’ Cuts Its Season Margin With “Today” in Adults 25-54 to Its Closest Performance in 7 Years**

**“Good Morning America” ranked as America’s No. 1 morning newscast in Total Viewers (3.291) and Adults 25-54 (785,000) for the week of May 16, 2022, based on Live + Same Day Data from Nielsen Media Research. “GMA” turned in its 3<sup>rd</sup> straight win in Adults 25-54, marking its longest run at No. 1 in more than 6 1/2 years – since weeks of 8/10/15 through 8/24/15.**

**“GMA” outperformed “Today” (2.952 million) by 339,000 Total Viewers, more than doubling its lead over “Today” from the same week last year (+122%; vs. 153,000).**

**Season to date, “GMA” (3.350 million) is ranking as the No. 1 morning newscast in Total Viewers for the 10<sup>th</sup> year in a row, widening its lead over NBC’s “Today” (3.151 million) at the same point last season (+45% - 199,000 vs. 137,000) to its largest in 6 years – since the 2015-2016 season.**

**In addition, “GMA” is cutting its season margin with “Today” in Adults 25-54 (-33% - 62,000 vs. 93,000) to its closest performance in 7 years – since the 2014-2015 season.**

**During the week, “GMA” (3.291 million, 785,000 and 537,000, respectively) defeated “CBS Mornings” (2.434 million, 541,000 and 352,000, respectively) in Total Viewers (+857,000), Adults 25-54 (+244,000) and Adults 18-49 (+185,000).**

**MORNING NEWS (Week of May 16, 2022):**

	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54</u>	<u>ADULTS 18-49</u>	<u>HOUSEHOLDS</u>
GOOD MORNING AMERICA	3,291,000	0.6/11; 785,000	0.4/10; 537,000	2.3/13

TODAY	2,952,000	0.6/11;	763,000	0.4/11;	572,000	2.0/11
CBS MORNINGS	2,434,000	0.4/ 8;	541,000	0.3/ 7;	352,000	1.7/10

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 5/16/22), Previous Week (w/o 5/9/22) and Year-Ago Week (w/o 5/17/21). Most Current: 2021 -2022 Season (9/20/21 – 5/23/22) and 2020 -2021 Season (9/21/20 – 5/24/21). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

Emmy® Award-winning “GMA,” featuring the anchor team of Robin Roberts, George Stephanopoulos, Michael Strahan and chief meteorologist Ginger Zee, airs live Monday-Friday (7:00-9:00 a.m. EDT) on ABC. Simone Swink is the executive producer.

**PRESS RELEASE:** <https://bit.ly/3z3tLbc>

**SHARE:** <https://ctt.ac/NzB8V>

**ABC News Media Relations**

Denise Horn

[denise.horn@abc.com](mailto:denise.horn@abc.com)

Pons Rongavilla

[ponciano.rongavilla@abc.com](mailto:ponciano.rongavilla@abc.com)

-- ABC --