



Jan. 25, 2022

****Ratings Report for ABC News' "GMA3: What You Need to Know"**

For the week of Jan. 17, 2022

'GMA3: What You Need to Know' Delivers Strongest Women 25-54 Performance in 9 Months

'GMA3' Outperforms 'The Talk' in Total Viewers, Women 25-54 and Women 18-49

Season to Date, 'GMA3' Leads 'The Talk' in All Key Target Demos: Total Viewers, Women 25-54 and Women 18-49

ABC's "GMA3: What You Need to Know" averaged 1.798 million Total Viewers, 265,000 Women 25-54 and 190,000 Women 18-49 during the week of Jan. 17, 2022, based on Live + Same Day Data from Nielsen Media Research.

"GMA3" improved on the previous week in Women 25-54 (+2% - 265,000 vs. 260,000) with its strongest delivery in 9 months — since w/o 4/12/21.

"GMA3" outperformed CBS' "The Talk" (1.623 million, 228,000 and 166,000, respectively) by 175,000 Total Viewers, by 37,000 Women 25-54 and by 24,000 Women 18-49.

Season to date, "GMA3" leads CBS' "The Talk" in all key target demos: Total Viewers (+138,000 – 1.624 million vs. 1.486 million), Women 25-54 (+6,000 – 222,000 vs. 216,000) and Women 18-49 (+8,000 – 165,000 vs. 157,000).

Week of Jan. 17, 2022:

<u>PROGRAM AVERAGES</u>	<u>TOTAL VIEWERS</u>	<u>Women 25-54(000)</u>	<u>Women18-49(000)</u>
"GMA3"	1,798,000	265,000	190,000
"The Talk"	1,623,000	228,000	166,000
"TODAY Hoda and Jenna"	1,954,000	337,000	244,000

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 1/17/22), Previous Week (w/o 1/10/22) and Year-Ago Week (w/o 1/18/21). Most Current: 2021 -2022 Season (9/20/21 – 1/23/22 and 2020 -2021 Season (9/21/21 – 1/24/21). *Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

"GMA3: What You Need to Know" is a one-hour program co-anchored by Amy Robach and T.J. Holmes with Dr. Jennifer Ashton as chief medical correspondent, airing weekdays at 1:00 p.m. ET/ 12:00 p.m. CT on ABC. Catherine McKenzie is the executive producer.

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