

April 30, 2025

# Ratings Report Sunday, April 27, and Monday, April 28, 2025 Live+Same Day Ratings

### 'American Idol' Rocks the House With More Back-to-Back Wins

Sunday's First Live Coast-to-Coast Telecast of the Season Scores Over 5 Million Total Viewers as Show Unveils Rock & Roll Hall of Fame Class of 2025

## Monday's Live Show Honoring 'American Idol''s Legacy Is No. 1 Entertainment Show of the Night



Disney/Eric McCandless\* Series photos are available <u>here.</u>

Kicking off this season's coast-to-coast live shows, "American Idol" scored more ratings wins on Sunday, April 27, and Monday, April 28, revealing the 2025 Rock & Roll Hall of Fame Inductees with guest mentor James Taylor on Sunday, and honoring the show's rich history with special guests Jelly Roll and Chayce Beckham, along with former winners Fantasia and Abi Carter on Monday.

### Sunday, April 27 (8-10 p.m. ET/PT)

- "American Idol" rocked the house on Sunday night with its first live coast-to-coast telecast, earning 5.31 million Total Viewers in Live+Same Day ratings, growing over the previous week (+18%; vs. 4.49 million) to a season high in the time period and delivering the show's largest overall audience since its post-Oscars<sup>®</sup> debut.
- In addition, "American Idol" earned a 0.53 rating in Adults 18-49, ranking No. 1 in entertainment on broadcast and cable during its two-hour time period and nearly doubling CBS' performance

("60 Minutes," "Tracker" and "Watson") in the two-hour timeslot (+83% - 0.53 rating vs. 0.29 rating).

• Featuring guest mentor James Taylor and the unveiling of this year's Rock & Roll Hall of Fame Inductees, the show's strong **performance pushed ABC to a win for the night among the broadcast networks in Adults 18-49, substantially leading second-place CBS by +78%** (0.48 rating vs. 0.27 rating).

#### Monday, April 28 (8-10 p.m. ET/PT)

- Monday's "American Idol" honoring the show's legendary history scored season highs for Monday telecasts in Total Viewers (4.61 million) and Adults 18-49 (0.45 rating tied with 4/7/25).
- Head-to-head with originals on Monday from 8 to 10 p.m., "American Idol" beat NBC's "The Voice" in Total Viewers (+25 % 4.60 million vs. 3.69 million) and delivered its largest margin to date in Adults 18-49 (+73 % 0.45 rating vs. 0.26 rating).
- Ranking as the **No. 1 entertainment show of the night in Adults 18-49**, "American Idol" rose over the previous week in both Total Viewers (+10%; vs. 4.19 million) and Adults 18-49 (+2%; vs. 0.44 rating).
- On social, Monday's "American Idol" continues to build interest scoring 716,000 total social interactions for the night the second time this season the show has surged past its own year over year performance.
- "American Idol" is the No. 1 most social entertainment program on television and the No. 1 most social program on television for video consumption, with over 3.3 million linear views.

*Source: Nielsen Live+Same Day Ratings for 4/27/25 and 4/28/25, or as dated. Talkwalker SCR.* 

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