

Aug. 15, 2022

Ratings Report for Thursday, Aug. 4, 2022

National Live+7 Day Program Ratings/ABC Multiplatform+7 Day Ratings

ABC's 'Press Your Luck' Scores Its Most-Watched Telecast Since July 2020



ABC/John Fleenor, ABC*
Series photos are available [here](#).

"Press Your Luck" (8:00-9:00 p.m. – 4.0 million Total Viewers and 0.6/6 in AD18-49):

ABC's "Press Your Luck" grew over the prior week by 5% in Total Viewers (4.0 million vs. 3.8 million) to score its most-watched original telecast since July 2020 – since 7/12/20. "Press Your Luck" also improved week to week by 20% among Adults 18-49 (0.6/6 vs. 0.5/6) to hit a new summer high.

After seven days of viewing across linear and digital platforms, "Press Your Luck" averaged 4.2 million Total Viewers and a 0.7 rating with Adults 18-49.

Source: The Nielsen Company, National Live+7 Day Program Ratings and ABC Multiplatform+7 Day Ratings for 8/4/22.

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