



Dec. 1, 2021

**** Ratings Report for ABC News' "World News Tonight with David Muir"**

For the week of Nov. 22, 2021

'WORLD NEWS TONIGHT WITH DAVID MUIR' WINS NOVEMBER 2021 SWEEP ACROSS ALL KEY DEMOS - TOTAL VIEWERS, ADULTS 25-54 AND ADULTS 18-49

'World News Tonight' Leads NBC by 1.1 Million and CBS by 3.0 Million Total Viewers in November

'World News Tonight' Delivers Its First Back-to-Back Win in All Key Target Demos During a November Sweep in 25 Years

'World News Tonight' Is No. 1 Evening Newscast on All Broadcast and Cable in Adults 25-54 For The Week; Sees Gains in All Key News Demos

'World News Tonight' Is Ranking No. 1 in Total Viewers for the Sixth Consecutive Season and in Both Adults 25-54 and Adults 18-49 for the Third Season in a Row



*ABC News**

ABC News' "World News Tonight with David Muir" won the November 2021 sweep in Total Viewers (8.249 million), Adults 25-54 (1.473 million) and Adults 18-49 (991,000), winning the month in all key demos for the 2nd year in a row, based on Most Current Data from Nielsen Media Research. In fact, "World News Tonight" delivered its first back-to-back win in all key target demos during a November sweep in 25 years – since November 1995 and November 1996, respectively. Further, the ABC evening newscast won across-the-board for the 8th consecutive sweep – since February 2020.

"World News Tonight" outdelivered "NBC Nightly News" (7.141 million, 1.265 million and 886,000, respectively) by 1.107 million Total Viewers, by 208,000 Adults 25-54 and by 105,000 Adults 18-49.

“World News Tonight” posted its largest November sweep margin over NBC in Adults 25-54 in 26 years – since November 1995.

“World News Tonight” posted increases over the previous sweep in Total Viewers (+6%/448,000 – 8.249 million vs. 7.801 million) and Adults 25-54 (+2%/28,000 – 1.473 million vs. 1.445 million).

“World News Tonight” (8.249 million, 1.473 million and 991,000, respectively) outperformed CBS’ “Evening News” (5.201 million, 893,000 and 621,000, respectively) by 3.048 million Total Viewers, by 580,000 Adults 25-54, and by 370,000 Adults 18-49 during the 2021 November sweep.

Week of November 22, 2021:

“World News Tonight with David Muir” ranked as the No. 1 evening newscast in all of broadcast and cable in Adults 25-54 (1.482 million) during the week of Nov. 22, 2021, based on Live + Same Day Data from Nielsen Media Research.

“World News Tonight” turned in gains from the previous week in all key target demos: Total Viewers (+1%/+105,000 - 8.389 million vs. 8.284 million), Adults 25-54 (+2%/+25,000 – 1.482 million vs. 1.457 million) and Adults 18-49 (+10%/+94,000 – 1.046 million vs. 952,000). In fact, “World News Tonight” hit a 12-week high in Total Viewers – since w/o 8/30/21.

Season to date, “World News Tonight” (8.124 million) is ranking No. 1 in Total Viewers for the 6th consecutive year, based on Most Current Data. “World News Tonight” is leading “NBC Nightly News” (6.995 million) by 1.129 million and “CBS Evening News” (5.036 million) by 3.088 million.

“World News Tonight” is ranking No. 1 in Adults 25-54 and Adults 18-49 for the 3rd season in a row. “World News Tonight” is surpassing NBC in both Adults 25-54 (+207,000 - 1.459 million vs. 1.252 million) and Adults 18-49 (+101,000 – 981,000 vs. 880,000).

For the week, “World News Tonight” (8.389 million, 1.482 million and 1.046 million, respectively) led “CBS Evening News” (5.325 million, 942,000 and 678,000, respectively) by 3.064 million Total Viewers, by 540,000 Adults 25-54 and by 368,000 Adults 18-49.

NOTE: Due to the Thanksgiving holiday, ABC’s and CBS’ weekly averages are based on two days (Monday-Tuesday), while NBC’s weekly average is based on three days (Monday-Tuesday and Friday). “World News” was retitled to “WNT-ABC” on Wednesday and Thursday and was preempted on Friday for college football. NBC’s “Nightly News” was coded as specials on Wednesday and Thursday. CBS’ “Evening News” was coded as specials on Wednesday and Friday and was pre-empted for NFL football on Thursday. All special and retitled telecasts are excluded from the weekly and season averages.

ABC’s “World News Tonight with David Muir” airs 6:30-7:00 p.m. EST on ABC. Almin Karamahmedovic is the executive producer of the broadcast.

EVENING NEWS (2021 November Sweep):

	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54</u>	<u>ADULTS 18-49</u>	<u>HOUSEHOLDS</u>
ABC WORLD NEWS TONIGHT	8,249,000	1.2/ 9; 1,473,000	0.8/8; 991,000	5.2/14
NBC NIGHTLY NEWS	7,142,000	1.0/ 8; 1,265,000	0.7/7; 886,000	4.4/11
CBS EVENING NEWS	5,201,000	0.7/ 5; 893,000	0.5/5; 621,000	3.2/8

EVENING NEWS (Week of Nov. 22, 2021):

	<u>TOTAL VIEWERS</u>	<u>ADULTS 25-54</u>	<u>ADULTS 18-49</u>	<u>HOUSEHOLDS</u>
ABC WORLD NEWS TONIGHT	8,389,000	1.2/ 9; 1,482,000	0.8/8; 1,046,000	5.2/13
NBC NIGHTLY NEWS	8,578,000	1.2/ 8; 1,471,000	0.8/8; 1,085,000	5.1/13
CBS EVENING NEWS	5,325,000	0.8/ 5; 942,000	0.5/5; 678,000	3.2/8

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 11/22/21), Previous Week (w/o 11/15/21) and Year-Ago Week (w/o 11/23/20). Most Current: 2021-2022 Season (9/20 – 11/21/21) and 2020-2021 Season (9/21 – 11/22/20). Most Current: 2021 -2022 Season (9/20 – 11/21/21) and 2020 -2021 Season (9/21 – 11/22/20). Sweeps based on Most Current: November 2021 Sweep (10/28 - 11/24/21), November 2020 Sweep (10/29 - 11/25/20) and July 2021 Sweep (7/1 - 7/28/21). Sweep periods (November, February, May and July). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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