



Dec. 8, 2021

Ratings Report for ABC's "The View"  
Week of Nov. 29, 2021

**'The View' Ranks No. 1 in Households and Total Viewers Among the Daytime Network Talk Shows and News Programs For the Week and Season to Date**

**Week to Week, 'The View' Posts Gains in Total Viewers Drawing Its Largest Overall Audience in 5 Weeks**



**"The View" averaged 2.348 million Total Viewers, 289,000 Women 25-54 and 223,000 Women 18-49, during the week of Nov. 29, 2021, based on Live + Same Day Data from Nielsen Media Research.**

**"The View" was up over the previous week in Total Viewers (2.348 million vs. 2.340 million) to draw its largest overall audience in 5 weeks – since w/o 10/25/21.**

**For the week, ABC's "The View" stood as No. 1 in Households and Total Viewers (1.6 rtg and 2.348 million, respectively) among the daytime network talk shows and news programs, leading NBC's "TODAY Third Hour" (1.6 rtg. and 2.224 million, respectively) and "TODAY with Hoda and Jenna" (1.2 rtg. and 1.717 million, respectively). In fact, season to date, "The View" ranks No. 1 in Households and Total Viewers among the daytime network talk shows and news programs.**

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 11/29/21), Previous Week (w/o 11/22/21) and Year-Ago Week (w/o 11/30/20), or as dated. Season 2021-2022 (9/6 – 12/5/21) and Season 2020-2021 (9/7 – 12/6/20). \*Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing. Averages based on regular telecasts.

\*COPYRIGHT ©2021 American Broadcasting Companies, Inc. All photography is copyrighted material and is for editorial use only. Images are not to be archived, altered, duplicated, resold, retransmitted or used for any other purposes without

written permission of ABC. Images are distributed to the press in order to publicize current programming. Any other usage must be licensed. Photos posted for Web use must be at the low resolution of 72dpi, no larger than 2x3 in size.

**LINK:** <https://bit.ly/3pCvEFx>

**SHARE:** <https://ctt.ac/RMJ98>

**ABC Media Relations**

Lauri Hogan

[lauri.l.hogan@abc.com](mailto:lauri.l.hogan@abc.com)

Pons Rongavilla

[ponciano.rongavilla@disney.com](mailto:ponciano.rongavilla@disney.com)

-- ABC --