National Geographic's World-Renowned Photographers Celebrate Earth Day 2018 with Flash Print Sale

Powerful visual storytelling is at the heart of National Geographic, and this year for Earth Day, its world-renowned photographers are sharing the wonder of the globe with a limited flash print sale for nine days only. Prints by 18 National Geographic photographers celebrating the rich diversity and vitality of our planet will be available to buy as signed, 8" x 10" unframed prints, priced at each. Sharing their photos taken across the world, photographers including Ami Vitale, Cory Richards, Jimmy Chin, Beverly Joubert and Frans Lanting have prints available to purchase for a limited time only, through midnight (EDT) on April 28, at http://www.NGCreativeFlashSale.com/. National Geographic Creative, which represents many of National Geographic's photographers, is presenting the sale as a tribute to the organization's legacy of capturing nature's most wondrous scenes in order to inspire others to care about the planet. National Geographic is overseeing the production of the premium, unframed prints, which will be made on Fuji Crystal paper and signed by the respective photographer. "National Geographic photographers bring critical stories from the farthest corners of the globe to the everyday global citizen," said Alice Keating, SVP, Photography Business Strategy, who oversees National Geographic Creative. "We are thrilled to bring decades of some of the finest National Geographic photography to the flash sale on Earth Day this year, as a powerful way for our community to take home what makes life on planet Earth so precious." NATIONAL GEOGRAPHIC PARTNERS LLC National Geographic Partners LLC (NGP), a joint venture between National Geographic and 21st Century Fox, is committed to bringing the world premium science, adventure and exploration content across an unrivaled portfolio of media assets. NGP combines the global National Geographic television channels (National Geographic Channel, Nat Geo WILD, Nat Geo MUNDO, Nat Geo PEOPLE) with National Geographic's media and consumer-oriented assets, including National Geographic magazines; National Geographic studios; related digital and social media platforms; books; maps; children's media; and ancillary activities that include travel, global experiences and events, archival sales, licensing and e-commerce businesses. Furthering knowledge and understanding of our world has been the core purpose of National Geographic for 130 years, and now we are committed to going deeper, pushing boundaries, going further for our consumers ... and reaching millions of people around the world in 172 countries and 43 languages every month as we do it. NGP returns 27 percent of our proceeds to the nonprofit National Geographic Society to fund work in the areas of science, exploration, conservation and education. For more information, visit natgeotv.com or nationalgeographic.com, or find us

on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, <u>Google+</u>, <u>YouTube</u>, <u>LinkedIn</u> and <u>Pinterest</u>. MEDIA CONTACTS Anna Kukelhaus Dynan anna.kukelhaus@natgeo.com (202) 912 6724