



April 6, 2021

**Ratings Report: ABC News' "Nightline"  
For Week of March 29, 2021**

**'NIGHTLINE' RANKS NO. 1 IN TOTAL VIEWERS, ADULTS 25-54 AND ADULTS 18-49  
FOR WEEK OF MARCH 29**

**'Nightline' Delivers Week-to-Week Increases in All Key Target Demos**

**'Nightline' Posts 6-Week High in Total Viewers and Adults 18-49 and 5-Week Best in  
Adults 25-54**



*Spiritual leaders in communities of color work to bridge the distrust people within their cities have with government and health institutions – story aired on March 31  
ABC News/Nightline\**

**ABC News' "Nightline" ranked No. 1 in Total Viewers (919,000), Adults 25-54 (270,000) and Adults 18-49 (203,000) during the week of March 29, 2021, based on Live + Same Day Data from Nielsen Media Research. "Nightline" beat CBS' "The Late Late Show with James Corden" (657,000, 169,000 and 123,000, respectively) in Total Viewers (+262,000), Adults 25-54 (+101,000) and Adults 18-49 (+80,000).**

In addition, "Nightline" **outpaced NBC's "Late Night with Seth Meyers" (728,000, 241,000 and 201,000, respectively) in Total Viewers (+191,000), Adults 25-54 (+29,000) and Adults 18-49 (+2,000).**

**"Nightline" posted gains week to week in all key target demos: Total Viewers (+10% - 919,000 vs. 839,000), Adults 25-54 (+5% - 270,000 vs. 256,000) and Adults 18-49 (+12% - 203,000 vs. 181,000). "Nightline" hit a 6-week high in Total Viewers and Adults 18-49 and a 5-week best in Adults 25-54—since weeks of 2/15/21 and 2/22/15, respectively.**

Season to date, “Nightline” (300,000 and 207,000, respectively) **is beating CBS’ “The Late Late Show with James Corden”** (245,000 and 171,000, respectively) **in Adults 25-54 (+55,000) and Adults 18-49 (+36,000) for the 6<sup>th</sup> straight year**—since the 2015-2016 season.

Last week “Nightline” featured stories on [religious leaders](#) in communities of color stepping up to help get people vaccinated, [Ben Crump’s](#) fight for racial justice amidst the trial of George Floyd’s accused killer, the backlash facing [Lil Nas X](#) and his new music video and the multiple deadly [tornadoes](#) that ripped through the southeastern U.S.

NOTE: Due to Good Friday (4/2/21), “Nightline” was retitled to “NL.” The retitled telecast is not included in the weekly or season averages. In addition, CBS’ “The Late Late Show” was retitled to “Late Late Show-JC-ENC” and NBC’s “Late Night with Seth Meyers” was retitled to “Seth Meyers-SM” during the week due to being repeats. The retitled telecasts will not be included in the season averages.

ABC News’ “Nightline” is late-night television’s prestigious, award-winning news program featuring the most powerful, in-depth stories that shape our lives and the world around us. It is anchored by Juju Chang and Byron Pitts. Steven Baker is executive producer. The program airs weeknights from 12:35-1:05 a.m. EDT on ABC. “Nightline” has also produced numerous original documentaries available on ABC News digital platforms and Hulu.

#### **Week of March 29, 2021:**

<b><u>PROGRAM AVERAGES</u></b>	<b><u>TOTAL VIEWERS</u></b>	<b><u>A25-54(000)/Rtg</u></b>	<b><u>A18-49(000)/Rtg</u></b>
ABC’s “Nightline”	919,000	270,000/0.2	203,000/0.2
CBS’ “The Late Late Show”	657,000	169,000/0.1	123,000/0.1
NBC’s “Late Night”	728,000	241,000/0.2	201,000/0.2

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 3/29/21), Previous Week (w/o 3/22/21) and Year-Ago Week (w/o 3/30/20). Most Current: 2020-2021 Season (9/21/20-4/4/21) and 2019-2020 Season (9/23/19-4/5/20). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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