National Geographic Celebrates Earth Day 2019

On Earth Day, National Geographic raises awareness for the planet with its premier natural-history programming, including a "Jungles" episode of Hostile Planet and the debut of The Last Animals. In addition, the magazine and <u>NationalGeographic.com</u> showcases stunning images and reports of all life on Earth with actionable campaigns to save endangered species and eliminate plastic waste. For more information about National Geographic's efforts, see below! TUNE IN: HOSTILE PLANET & LAST ANIMALS HIGHLIGHTS THE HARSH REALITY OF OUR CONTINUOUSLY CHANGING PLANET:

- Hostile Planet: This is not your mother's nature series! HOSTILE PLANET, a six-part series which airs Mondays at 9pm ET, is hosted and narrated by survivalist and adventurer Bear Grylls. The series zooms in on the world's most extreme environments to reveal the animal kingdom's epic stories of survival on this fast and continuously changing planet. Each titular episode spotlights a unique environment to navigate the brutal conditions endured by some of the most complex, unrelenting and awe-inspiring species on the planet. As animals face an overwhelming host of challenges including punishing weather, intense competition for resources and constant predator-vs.-prey conflict, life still finds a way. This Monday, April 22, at 9/8c, Hostile Planet transports you to "Jungles" where plenty of water, warmth and light should provide perfect conditions for life to survive, but make no mistake, the rainforest is no Eden. As rains become increasingly unpredictable, only the most resilient species will triumph. This episode spotlights the fiercest jungle species both obvious and unassuming, including gibbons, orangutans, spectral tarsiers, hummingbirds, parasites and the most intense jaguar-vs.-caiman encounter ever filmed! Discover why survival of the fittest amid this crowded and competitive world has never been more apparent.
 - Available: footage and images; interviews upon request
 - <u>"Jungles" Promo</u>
- <u>The Last Animals</u>: National Geographic is joining in the global Earth Day celebration with the premiere of the documentary, *The Last Animals* on <u>Monday</u>, <u>April 22 at 12 pm/11C</u>. From esteemed photojournalist Kate Brooks, the film shines a light on a global wildlife crisis: the poaching of elephants and rhinos for their ivory and horns, decimating their populations to the point of near extinction.
 - Available: Interview with photojournalist, writer and director of the film, Kate Brooks; exclusive <u>images</u>

EXCLUSIVE DIGITAL & MAGAZINE COVERAGE:

- Our magazine feature, <u>"Baby fish have started eating plastic. We haven't yet seen the</u> <u>consequences</u>," takes a look at the growing effects of microplastics on fish, global marine economies and multiple food chains
 - **Available:** Shocking images of microplastics & microscopic organisms; interviews w/ Laura Parker and Brian Howard
- Our photo gallery, "50 dramatic photos of life on Earth," features stunning scenes from around

the world showing life both beautiful and vulnerable to human influence

- Available: Images from the gallery
- Our feature, <u>"49 environmental victories since the first Earth Day,"</u> takes a look back at the biggest milestones in environmental protection
 - Available: Interviews w/ Brian Howard

MAKE A DIFFERENCE – PROTECT THE PLANET:

- On the 1st anniversary of our <u>Planet or Plastic? campaign</u>, please <u>take the pledge and share</u> our mission to prevent 1 billion items from reaching the ocean by 2020 and raise awareness about the global plastic trash crisis
 - Available: Images and interviews w/Laura Parker and Brian Howard
- <u>National Geographic Photo Ark</u> is using the power of photography to inspire people to help save species at risk before it's too late. Photo Ark founder, photographer <u>Joel Sartore</u>, has photographed more than 9,500 species around the world as part of a multiyear effort to document every species living in zoos and wildlife sanctuaries, inspire action through education, and help save wildlife by supporting on-the-ground conservation efforts.
 Available: Photo Ark photos, interviews with <u>Joel Sartore</u>

MEDIA CONTACT: Please contact Kelsey Taylor (Kelsey.taylor@natgeo.com) if you are interested in featuring our images or b-roll or in speaking with one of our environment, climate or animal experts.