



Oct. 12, 2021

Ratings Report: Week of Sept. 27, 2021
(National Live+Same Day Program Ratings)

'Tamron Hall' Scores Its Most-Watched Week This Season

'Tamron Hall' Grows Over the Prior Week Across All Key Nielsen Measures

'Tamron Hall' Posts Largest Weekly Gains of Any Daytime Talk Show

During the week of Sept. 27, 2021, **"Tamron Hall" grew week to week by 9% in Total Viewers (975,000 vs. 898,000) to score its most-watched week so far this season.** In addition, **"Tamron Hall" improved over the prior week in Households (+17% - 0.7 rating vs. 0.6 rating) and Women 25-54 (+50% - 0.3 rating vs. 0.2 rating).**

"Tamron Hall" posted the largest weekly gains of any daytime talk show – network or syndicated – in all key Nielsen measures, including Households (+17%), Total Viewers (+9%) and Women 25-54 (+50%).

"Tamron Hall" is produced by ABC News and is distributed in national syndication by Disney Media & Entertainment Distribution.

For times and channels, go to www.TamronHallShow.com and follow the show on social media @TamronHallShow.

Source: The Nielsen Company, National Live+Same Day Program Ratings, weeks of 9/27/21 and 9/20/21 and 2021-2022 season=9/6-10/3/21.

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