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Live+7 Day Ratings for Week of Dec. 27, 2021 (Week No. 15):

ABC Is No. 1 Entertainment Network for 2nd Week in a Row in Adults 18-49

‘Dick Clark’s New Year’s Rockin’ Eve with Ryan Seacrest 2022’ Ranks as Week’s No. 1 Entertainment Program



ABC/Jeff Neira*

Additional photos are available [here](#).

During the week of Dec. 27, 2021, ABC ranked as the No. 1 entertainment network among Adults 18-49 (0.6/4), **topping CBS by 20%** (0.5/4), **Fox by 50%** (0.4/3) and **NBC by 100%** (0.3/3). In fact, ABC stood as the No. 1 entertainment network for the 2nd week in a row.

ABC claimed the week’s No. 1 entertainment program in Adults 18-49 with Part 1 of “Dick Clark’s New Year’s Rockin’ Eve with Ryan Seacrest 2022” (2.6/18). The network delivered 6 of the week’s Top 20 highest-rated entertainment programs, tying CBS for the most: “Dick Clark’s New Year’s Rockin’ Eve with Ryan Seacrest 2022 – Part 1” (2.6/18) – No. 1, “Dick Clark’s New Year’s Rockin’ Eve with Ryan Seacrest 2022 – Part 2” (1.6/11) – No. 5, “The Rookie” (0.7/5) and “America’s Funniest Home Videos” (0.7/4) tied for No. 9, while “Supermarket Sweep” (0.6/4) and “Celebrity Wheel of Fortune” (0.6/3) tied for No. 17.

ABC’s “The Rookie” was the week’s No. 1 broadcast gainer in TV playback in both Total Viewers (+3.5 million) and Adults 18-49 (+133%). In fact, “The Rookie” delivered its 2nd-largest playback increase this season in Total Viewers, with a lift of +3.5 million viewers from Live+Same Day to Live+7 Day.

- After seven days of viewing across all linear and digital platforms, “The Rookie” jumped to 8.0 million Total Viewers (up +5.2 million viewers over its initial L+SD average) and hit a 1.5 rating in Adults 18-49 (up +400% over its L+SD rating).

Source: The Nielsen Company, National Live+7 Day and ABC Multiplatform+7 Day vs. Live+Same Day Program Ratings, week No. 15 = 12/27/21-1/2/22, excludes programs < 5 minutes.

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