

Feb. 22, 2021

**** Ratings Report for ABC News' "20/20"**

For Feb. 19, 2021

FOR THIRD CONSECUTIVE WEEK, '20/20' IS FRIDAY'S NO. 1 NEWSMAGAZINE, LEADING 'DATELINE' ACROSS THE BOARD: TOTAL VIEWERS, ADULTS 18-49 AND ADULTS 25-54

'20/20' Improves on Year-Ago Telecast in Total Viewers and Adults 18-49

For First Time in Five Years, '20/20' Leads 'Dateline' in Key Demos: Total Viewers, Adults 18-49 and Adults 25-54 Season to Date



ABC News*

For the third straight week, **"20/20" ranked as Friday's No. 1 newsmagazine and led NBC's "Dateline" across the board: Total Viewers (+3% - 3.2 million vs. 3.1 million), Adults 18-49 (+25% - 0.5/3 vs. 0.4/2) and Adults 25-54 (+17% - 0.7/4 vs. 0.6/3).**

"20/20" improved on its year-ago telecast (2/21/20) in Total Viewers (+23% - 3.2 million vs. 2.6 million) and Adults 18-49 (+25% - 0.5/3 vs. 0.4/2).

Season to date, **"20/20" is leading NBC's "Dateline" in Total Viewers (+7% - 3.2 million vs. 3.0 million), Adults 18-49 (+25% - 0.5/3 vs. 0.4/3) and Adults 25-54 (+33% - 0.8/4 vs. 0.6/3).** In fact, **"20/20" is beating "Dateline" in all key target demos at this point of the season for the first time in 5 years** – since the 2015-2016 season. In addition, **"20/20" is up in Total Viewers (+7% - 3.2 million vs. 3.0 million).**

"20/20" featured the first TV exclusive interview with Margaret Rudin since her prison release after 20 years behind bars for her millionaire husband's murder.

ABC News' **"20/20"** is an award-winning primetime program anchored by David Muir and Amy Robach. A proven leader in the long-form newsmagazine for over 40 years, **"20/20"** features hard-hitting investigative reports, in-depth coverage of high profile trials, unforgettable, character-driven stories and exclusive newsmaker interviews. In conjunction with ABC Audio, **"20/20"** produced top true crime podcasts **"A Killing on the Cape"** and **"Cutthroat Inc."** **"20/20"** airs Fridays from 9:01–11:00

p.m. EST on ABC, and is available to stream on ABC News digital platforms and Hulu. David Sloan is senior executive producer and Janice Johnston is executive producer.

Source: The Nielsen Company, National Live + Same Day Ratings for 2/19/21, or as dated. "20/20" premiered on 10/16/20. 2020-2021 Season (9/21/20 – 2/21/21) and 2019-2020 Season (9/23/19 – 2/23/20). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing.

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