

Dec. 1, 2022

Ratings Report: Week of Nov. 14, 2022 *National Live+Same Day Program Ratings*

'Tamron Hall' Hits Its Most-Watched Week Since January

'Tamron Hall' Averages Over 1 Million Total Viewers on All 5 Days of the Week

'Tamron Hall' Builds Year to Year for the 5th Week in a Row in Households and Total Viewers

Thursday's Broadcast of 'Tamron Hall' Ties a Single-Day Season High in Homes



Host Tamron Hall with guest Macy Gray on Thursday, Nov. 17, 2022 Disney General Entertainment*

During the week of Nov. 14, 2022, **"Tamron Hall" hit its most-watched week** (1.072 million Total Viewers) **since January** – since the week of 1/31/22. **"Tamron Hall" grew for the 2nd consecutive week in Total Viewers** (+5% - 1.072 million vs. 1.023 million) and held even week to week in Households (0.7 rating) and Women 25-54 (0.3 rating).

"Tamron Hall" averaged over 1 million Total Viewers on all 5 days of the week: Monday (1.034 million), Tuesday (1.051 million), Wednesday (1.110 million), Thursday (1.135 million) and Friday (1.031 million).

For the 5th straight week, "Tamron Hall" built over the comparable week last year (11/15/21) in Households (+17% - 0.7 rating vs. 0.6 rating) and Total Viewers (+19% - 1.072 million vs. 902,000), while holding even year to year among Women 25-54 (0.3 rating).

Thursday's broadcast of "Tamron Hall" (on 11/17/22) tied the show's highest-rated telecast on any day so far this season in Households (0.8 rating) and stood as the show's 2nd most-watched telecast

(1.135 million) of the season. Thursday's episode featured GRAMMY[®] Award winner Macy Gray and Slutty Vegan founder Pinkey Cole.

"Tamron Hall" is produced by ABC News and is distributed in national syndication by Disney Media & Entertainment Distribution.

For times and channels, go to <u>www.TamronHallShow.com</u> and follow the show on social media @TamronHallShow.

Source: The Nielsen Company, National Live+Same Day Program Ratings, weeks of 11/14/22, 11/7/22 and 11/15/21. Beginning with the 2022-2023 season, reported audience deliveries for "Tamron Hall" will be cumed to include the show's daily telecast on digi-net Bounce TV, unless otherwise noted.

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