

Sept. 21, 2022

****Ratings Report for “GMA3: What You Need to Know”**

For the 2021-2022 Season

‘GMA3: WHAT YOU NEED TO KNOW’ RANKS NO. 1 IN TOTAL VIEWERS FOR THE 2021-2022 SEASON, LEADING CBS’ ‘THE TALK’ AND NBC’S ‘TODAY WITH HODA & JENNA’

‘GMA3’ Leads NBC and CBS Programs for Second Year in A Row



For the 2021-2022 season, “GMA3” ranked No. 1 in Total Viewers, leading CBS’ “The Talk” and NBC’s “TODAY with Hoda & Jenna.” In fact, “GMA3” led in Total Viewers, beating both programs, for the second year in a row. In addition, “GMA3” outdelivered CBS’ “The Talk” in Women 18-49 for the second straight year.

“GMA3: What You Need to Know” is a one-hour program co-anchored by Amy Robach and T.J. Holmes with Dr. Jennifer Ashton as chief medical correspondent, airing weekdays at 1:00 p.m. ET/12:00 p.m. CT on ABC. Catherine McKenzie is the executive producer.

2021-2022 Season

<u>PROGRAM AVERAGES</u>	<u>TOTAL VIEWERS</u>	<u>Women 25-54 (000)</u>	<u>Women 18-49 (000)</u>
“GMA3”	1,609,000	207,000	156,000
“The Talk”	1,501,000	207,000	146,000
“TODAY with Hoda & Jenna”	1,587,000	274,000	197,000

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49. Most Current: 2021 -2022 Season (9/20/21 – 9/11/21) and 2020 -2021 Season (9/21/21 – 9/19/21). *Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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