



May 11, 2023

**ONYX COLLECTIVE ANNOUNCES SERIES PICKUP OF 'DELI BOYS'
COMEDY SERIES FROM 20TH TELEVISION TO STREAM ON HULU**

**Half-Hour Comedy Created by Abdullah Saeed, Stars Previously Announced
Asif Ali, Saagar Shaikh, Alfie Fuller and Poorna Jagannathan,
in Addition to Newly Added Series Regular Brian George**

- Onyx Collective continues to expand its slate for Hulu with the series pickup of comedy “Deli Boys” from 20th Television, starring **Asif Ali** as Mir, **Saagar Shaikh** as Raj, **Alfie Fuller** as Prairie, **Brian George** as Ahmad, and **Poorna Jagannathan** as Lucky. “Deli Boys” will stream exclusively on Hulu in the U.S., Star+ in Latin America, and Disney+ in all other territories.
- The half-hour, 10-episode series was created by Abdullah Saeed and developed by Jenni Konner and Nora Silver under Jenni Konner Productions. Michelle Nader, who also serves as showrunner, is an executive producer alongside Saeed, Konner and Silver. Nisha Ganatra is executive producer and director on the pilot, with Vali Chandrasekaran as a non-writing executive producer on the pilot.
- **Logline:** When their convenience store-magnate father suddenly dies, a pair of pampered Pakistani American brothers lose everything and are forced to reckon with their Baba’s secret life of crime as they attempt to take up his mantle in the underworld.
- **Cast:**
 - **Asif Ali as Mir:** Mir is hardworking, enthusiastic to a fault, and eager to adopt his dad’s acumen to take the family business to the next level. He’s got a cookie-cutter idea of what his life should look like and is desperate to preserve it by keeping the unsavory details of his work from his fiancée, Bushra.
 - **Saagar Shaikh as Raj:** Raj is a wild character, the antithesis of his younger brother Mir. Raj is a hash-smoking, entitled playboy, an outrageous hipster who wraps his joints in gold paper and lives the high life off his Baba’s millions. Spoiled since birth, he has never had to lift a finger and thinks Mir is a sucker for taking life so seriously.
 - **Poorna Jagannathan as Lucky:** Lucky is Baba’s right-hand woman. She can be very caring or a take-no-prisoners boss lady, depending on what’s needed. Her loyalty to Baba is tested along with her patience for Raj’s and Mir’s naïveté. And, she will shoot you.

- **Alfie Fuller as Prairie:** Prairie is Raj's shaman, a cosmically touched Afro-futurist-hipster who lives with Raj and various other hangers-on in "stoner heaven" luxury.
- **Brian George as Ahmad:** Ahmad is Baba's colleague who has always had his eye on the top spot at DarCo and is willing to play whatever game he has to in order to take it. There's no love lost between him and the entitled boys he's resented since birth.
 - **Bio:** Born in Israel to parents of Middle Eastern and Jewish descent, Brian George is a product of London's East End, where his family moved when he was 2 years old. In 1966, he and his family moved to Canada, and it was there, after attending the University of Toronto, that he got his start acting professionally. George was a member of the famed Second City, where he worked with Catherine O'Hara, John Candy and Martin Short, among many others. In 1986, George moved to Los Angeles and has worked consistently in sitcoms ("Seinfeld," "Big Bang Theory," "I Feel Bad"), dramas ("Star Trek DS9," "Grey's Anatomy," "Once Upon a Time in Wonderland"), films ("Austin Powers," "Keeping The Faith," "Horrible Bosses," "Shades of Ray") cartoons ("Animaniacs," "Batman," "Star Wars Clone Wars," "Spongebob"), online series ("Burning Love") and stage productions ("A Perfect Wedding," "Stuff Happens," "Yes, Prime Minister," "Vicuña," "Witch" "Uncle Vanya").
 - **Credits:** "Seinfeld" and "I Feel Bad"
 - **Representation:** Ellis Talent Group and Vault Entertainment

- **Cast and Executive Producer** [Headshots and Bios/Rep Info](#)

About Onyx Collective

Onyx Collective is a premium content brand with programming exclusively available to stream on Hulu in the U.S., Star+ in Latin America and Disney+ in all other territories. Onyx Collective was designed to curate thought-provoking entertainment content by creators of color and offers an exciting slate for a global audience, including: Oscar®-winning documentary "Summer of Soul (...Or, When the Revolution Could Not Be Televised)," "The Hair Tales," "Reasonable Doubt," "Aftershock," "The 1619 Project," "Bruiser," "UnPrisoned," "Anthem," "Drive With Swizz Beatz," "Searching For Soul Food," "How to Die Alone," "Black Twitter" (working title) and "Untitled Sly Stone" (working title).

The brand's roster of prolific creators also includes Ryan Coogler's Proximity Media ("Judas and the Black Messiah," "Black Panther"), writer and director Destin Daniel Cretton ("Shang-Chi and the Legend of the Ten Rings") and his production company Family Owned, writer, producer and director Prentice Penny's Penny for Your Thoughts, writer and comedian Natasha Rothwell ("Insecure," "SNL"), writer-producer Erika Green Swafford and her production company Chocolate Girl Wonder, Yara Shahidi with her 7th Sun Production Company, and most recently writer-

producer Jason Kim (“Barry,” “KPOP”) and Academy Award®-winning filmmaker Joseph Patel (“Summer of Soul (...Or, When the Revolution Could Not Be Televised”).

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About 20th Television

One of the Disney Television Studios, 20th Television is a prolific supplier of entertainment programming, including Hulu’s most watched comedy ONLY MURDERS IN THE BUILDING from Dan Fogelman, John Hoffman and Steve Martin, HOW I MET YOUR FATHER from Isaac Aptaker and Elizabeth Berger, and critically acclaimed dramas THE DROPOUT from Liz Meriwether, and DOPE SICK from Danny Strong and starring Michael Keaton; ABC’s new comedy hit ABBOTT ELEMENTARY from Quinta Brunson, and THE WONDER YEARS from Saladin Patterson and Lee Daniels; FX’s newest hit THE OLD MAN from Jon Steinberg and starring Jeff Bridges and its blockbuster series AMERICAN HORROR STORY from Ryan Murphy and Brad Falchuk; NBC’s top series THIS IS US from Dan Fogelman; Fox’s No. 1 drama, 9-1-1 and its spinoff 9-1-1: LONE STAR from Ryan Murphy, Brad Falchuk and Tim Minear, in addition to dozens of others. 20th Television shows have amassed a collective 1867 Emmy nominations and 214 Emmy wins, as well as multiple Golden Globes, Humanitas Prizes and Peabody Awards. The studio’s landmark series from its 70 year library include such classics as BATMAN, MODERN FAMILY, M*A*S*H, GLEE, HOW I MET YOUR MOTHER, BONES, EMPIRE, FRESH OFF THE BOAT, 24, BUFFY THE VAMPIRE SLAYER, NEW GIRL and THE X-FILES.

About Jenni Konner Productions

Jenni Konner Productions was founded in 2018 by Golden Globe Award-winning writer, director and producer Jenni Konner, who is best known for writing and serving as an executive producer on HBO’s hit series, GIRLS. Since its inception, the company has produced the HBO limited series CAMPING; GENERATION, a dramedy series for HBO Max; the Freeform comedy series SINGLE DRUNK FEMALE, which recently premiered its second season; and Hulu’s WELCOME TO CHIPPENDALES, a miniseries starring Kumail Nanjiani and Murray Bartlett. Upcoming projects include DELI BOYS, a comedy pilot for Onyx, and LET’S NOT DO THAT AGAIN, based on the book by Grant Ginder. Jenni Konner Productions has a multi-year overall deal with 20th Television.

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