

June 7, 2021

## Quick Take for Wednesday, June 2, 2021

(National Live+3 Day Program Ratings)

ABC Is Wednesday's Most-Watched Network With Night's Top 3 Shows

'Press Your Luck' Grows Over Week-Earlier Season Premiere

'The \$100,000 Pyramid' Ranks as Wednesday's No. 1 Show in Total Viewers

'A Million Little Things' Draws Its Largest Audience in 7 Weeks



ABC/Eric McCandless, ABC/Heidi Gutman, ABC/Jack Rowand\* Series photos are available at <a href="deepress.com/abc">deepress.com/abc</a>.

## **ABC Wednesday Primetime** (8:00-11:00 p.m. – 4.0 million and 0.6/5 in AD18-49):

With "Press Your Luck," "The \$100,000 Pyramid" and "A Million Little Things," **ABC ranked as Wednesday's most-watched network** (4.0 million) in the Live+3 Day numbers.

ABC delivered each of Wednesday's Top 3 programs in Total Viewers with "The \$100,000 Pyramid" (4.13 million) – No. 1, "A Million Little Things" (4.12 million) – No. 2 and "Press Your Luck" (3.78 million) – No. 3.

- "Press Your Luck" grew over its week-earlier season premiere by 19% in Total Viewers (3.8 million vs. 3.2 million) and by 20% among Adults 18-49 (0.6/5 vs. 0.5/4).
- "The \$100,000 Pyramid" improved over its season premiere the prior week by 14% in Total Viewers (4.1 million vs. 3.6 million) and by 20% among Adults 18-49 (0.6/4 vs. 0.5/3).
- "A Million Little Things" built for the 2<sup>nd</sup> straight week in Total Viewers (+3% 4.1 million vs. 4.0 million) to hit a 7-week high one week ahead of its season finale since 4/14/21.

Source: The Nielsen Company, National Live+3 Day Program Ratings, 6/2/21. Beginning 8/31/20, National Program Ratings also include Out of Home (OOH) viewing.

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