

Nov. 23, 2021

\*\* Ratings Report for ABC News' "World News Tonight with David Muir"

For the week of Nov. 15, 2021

WORLD NEWS TONIGHT WITH DAVID MUIR' IS NO. 1 PROGRAM ACROSS ALL OF TELEVISION - AND NO. 1 NEWSCAST ACROSS ALL KEY DEMOS - TOTAL VIEWERS, ADULTS 25-54 AND ADULTS 18-49

'World News Tonight' Stands As No. 1 Evening Newscast for 156 Consecutive Weeks

'World News Tonight' Leads NBC by 1.1 Million and CBS by 2.9 Million Total Viewers

'World News Tonight' Is Ranking No. 1 in Total Viewers for the Sixth Consecutive Season and in Both 25-54 and 18-49 for the Third Season in a Row



ABC News\*

For the third time in the last four weeks, "World News Tonight with David Muir" was the No. 1 program of the week in Total Viewers (8.284 million) on all of television (excluding sports and syndication) during the week of Nov. 15, 2021, based on Live + Same Day Data from Nielsen Media Research.

"World News Tonight" ranked as the No. 1 evening newscast in all of broadcast and cable in Total Viewers (8.284 million), Adults 25-54 (1.457 million) and Adults 18-49 (952,000). "World News Tonight" led "NBC Nightly News" (7.206 million, 1.235 million and 878,000, respectively) by 1.078 million Total Viewers, by 222,000 Adults 25-54 and by 74,000 Adults 18-49.

"World News Tonight" has won the last 156 weeks in Total Viewers (three full years) and 84 of the last 86 weeks in Adults 25-54 and Adults 18-49.

"World News Tonight" increased its lead on NBC year-to-year in Adults 25-54 (+82% - 222,000 vs. 122,000).

Season to date, "World News Tonight" (8.106 million) is ranking No. 1 in Total Viewers for the 6<sup>th</sup> consecutive year, based on Most Current Data. "World News Tonight" is leading "NBC Nightly News" (6.883 million) by 1.223 million and "CBS Evening News" (5.020 million) by 3.086 million.

"World News Tonight" is **ranking No. 1 in Adults 25-54 and Adults 18-49 for the 3**<sup>rd</sup> **season in a row.** "World News Tonight" **is surpassing NBC in both Adults 25-54** (+220,000 - 1.456 million vs. 1.236 million) **and Adults 18-49** (+112,000 – 977,000 vs. 865,000).

For the week, "World News Tonight" (8.284 million, 1.457 million and 952,000, respectively) led "CBS Evening News" (5.361 million, 888,000 and 644,000, respectively) by 2.923 million Total Viewers, by 569,000 Adults 25-54 and by 308,000 Adults 18-49.

NOTE: On Monday (Nov. 15), "World News Tonight" was preempted in Los Angeles and San Francisco due to "Monday Night Football."

ABC's "World News Tonight with David Muir" airs 6:30-7:00 p.m. EST on ABC. Almin Karamehmedovic is the executive producer of the broadcast.

## **EVENING NEWS (Week of Nov. 15, 2021):**

## TOTAL VIEWERS ADULTS 25-54 ADULTS 18-49 HOUSEHOLDS

ABC WORLD NEWS TONIGHT	8,284,000	1.2/ 9; 1,457,000	0.7/7; 952,000	5.2/13
NBC NIGHTLY NEWS	7,206,000	1.0/7; 1,235,000	0.7/6; 878,000	4.4/11
CBS EVENING NEWS	5,361,000	0.7/ 5; 888,000	0.5/5; 644,000	3.3/9

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 11/15/21), Previous Week (w/o 11/8/21) and Year-Ago Week (w/o 11/16/20). Most Current: 2021-2022 Season (9/20-11/21/21) and 2020-2021 Season (9/21-11/22/20). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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## **ABC News Media Relations**

Anna Negrón (860) 256-1757 anna.m.negron@abc.com

Pons Rongavilla