

Escape the Holiday Hustle and Bustle with a Sneak Peek Of National Geographic's New Series Valley Of The Boom

To celebrate the holiday season, National Geographic will make the first two episodes of the upcoming limited series **Valley of the Boom** available for free beginning December 21st in advance of the series' broadcast premiere. The two episodes will be released unauthenticated on NationalGeographic.com and on the National Geographic TV app, which includes mobile and connected devices such as AppleTV, Roku, Chromecast and more. Additional platforms the two episodes will be available include Facebook, YouTube, VOD, Amazon Prime, iTunes, Google Play and Vudu. "This series is yet another big creative swing for National Geographic so we felt it was important to create a meaningful sampling opportunity across all platforms in advance of the linear premiere," said Christian Drobnik, EVP Programming Strategy & Acquisitions at National Geographic Partners. "As an added bonus, instead of avoiding your family this holiday season by playing on the internet, you can avoid your family by watching a show about the internet. A win-win for all!" To promote the two-episode giveaway, National Geographic created a custom promotional piece, inspired by the traditional holiday yule log, starring **Valley of the Boom's** Lamorne Morris. In the spot, Morris, dressed in his best holiday sweater, is seen cozied up by the fire, reading a "Night Before Christmas" style poem about the 1990's internet boom and feeding the fire with dollar bills.

Link to Yule Log Promo: <https://youtu.be/XlbaTOTjv-k> The six-part limited series will premiere Sunday, Jan. 13, at 9/8c on National Geographic. **Valley of the Boom** uses a blend of narrative devices and interviews with the real subjects and experts woven into scripted drama. From showrunner, creator, director and executive producer **Matthew Carnahan** ("House of Lies"), charts the meteoric rise and cataclysmic burst of the dot-com bubble. From STX Entertainment, **Valley of the Boom** is also executive produced by **Arianna Huffington**. The series stars an ensemble cast led by two-time Emmy award-winning actor **Bradley Whitford** ("Get Out," "The Post," "The West Wing"), **Steve Zahn** ("War of the Planet of the Apes," "Dallas Buyers Club") and **Lamorne Morris** ("Game Night," "New Girl"). The documentary-style interviews that support the drama include experts from the era — such as Mark Cuban, Dan Goodin and Arianna Huffington — as well as prominent tech figures from the companies featured in the series — such as former President and CEO of Netscape Communications Corporation James Barksdale, Netscape founder Jim Clark and co-founders of TheGlobe.com Stephan Paternot and Todd Krizelman. **SNEAK PEEK EPISODES INCLUDE:** **Episode 1: Print ("hello, world")** Proving the internet is real, Jim Barksdale (Bradley Whitford) and team take the ever-expanding Netscape on a road show in search of potential investors.. Stephan Paternot (Dakota Shapiro) and Todd Krizelman (Oliver Cooper) struggle to secure financing for their virtual community platform, TheGlobe.com. Michael Fenne (Steve Zahn), searching for new opportunities, changes his physical appearance as he travels across the country to Southern California. **Episode 2: Pseudocode** Jim Barksdale (Bradley Whitford) leads Netscape through a successful IPO and makes them the dominate browser on the market. Microsoft retaliates and sparks the browser wars. TheGlobe.com continues to grow and finally raises enough money to keep afloat. Michael Fenne (Steve Zahn) excitedly starts a new company that promises to deliver revolutionary streaming technology. For more information, visit www.natgeotvpressroom.com, or follow us on Twitter using @NGC_PR. # # # **NATIONAL GEOGRAPHIC PARTNERS LLC** National Geographic Partners LLC (NGP), a joint venture between National Geographic and 21st Century Fox,

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