

Nov. 22, 2022

**\*\*Ratings Report for ABC News' "GMA3: What You Need to Know"**

*For the week of Nov. 14, 2022*

**'GMA3: WHAT YOU NEED TO KNOW' IS NO. 1 ACROSS ALL KEY TARGET DEMOS FOR THE 4<sup>TH</sup> CONSECUTIVE WEEK, BEATING 'NBC NEWS DAILY' AND CBS' 'THE TALK'**

**'GMA3' Leads in Total Viewers for the 10<sup>th</sup> Week in a Row**

**'GMA3' Posts Gains Week to Week and Year to Year in All Key Demos**

**Season to Date, 'GMA3' Is No. 1 in All Key Demos, Outperforming CBS' 'The Talk' and NBC's 'NBC News Daily'**



*ABC News/"GMA3: What You Need to Know"*

**"GMA3: What You Need to Know" ranked No. 1 in Total Viewers (1.580 million), Women 25-54 (221,000-tied) and Women 18-49 (152,000) for the 4<sup>th</sup> straight week during the week of Nov. 14, 2022, based on Live + Same Day Data from Nielsen Media Research, leading "NBC News Daily" and CBS' "The Talk." In addition, "GMA3" led in Total Viewers for the 10<sup>th</sup> consecutive week.**

**"GMA3" posted increases week to week in Total Viewers (+4% - 1.580 million vs. 1.518 million), Women 25-54 (+9% - 221,000 vs. 202,000) and Women 18-49 (+6% - 152,000 vs. 143,000), posting its strongest Women 25-54 number in nearly 9 months — since w/o 2/21/22.**

**"GMA3" saw gains year to year in Total Viewers (+5% - 1.580 million vs. 1.502 million), Women 25-54 (+24% - 221,000 vs. 178,000) and Women 18-49 (+6% - 152,000 vs. 143,000).**

**On Monday (11/14/22), “GMA3” scored its best single-day performance in Women 25-54 (255,000) in 6 months – since 5/9/22.**

**Season to date, “GMA3” ranks No. 1 in Total Viewers, Women 25-54 and Women 18-49, outperforming CBS’ “The Talk” and NBC’s “NBC News Daily.”**

Emmy®-nominated “GMA3: What You Need to Know” is a one-hour program co-anchored by Amy Robach and T.J. Holmes with Dr. Jennifer Ashton as chief medical correspondent, airing weekdays at 1:00 p.m. ET| 12:00 p.m. CT on ABC. Catherine McKenzie is the executive producer.

**Week of Nov. 14, 2022:**

<b><u>PROGRAM AVERAGES</u></b>	<b><u>TOTAL VIEWERS</u></b>	<b><u>Women 25-54 (000)</u></b>	<b><u>Women 18-49 (000)</u></b>
<b>“GMA3”</b>	<b>1,580,000</b>	<b>221,000</b>	<b>152,000</b>
<b>“The Talk”</b>	<b>1,434,000</b>	<b>221,000</b>	<b>140,000</b>
<b>“NBC News Daily”</b>	<b>1,209,000</b>	<b>184,000</b>	<b>129,000</b>

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live + SD Current Week (w/o 11/14/22), Previous Week (w/o 11/7/22) and Year-Ago Week (w/o 11/15/21), or as dated. Most Current Date Stream: Season to date 2022-2023: 9/12 – 11/20/22 for “GMA3” and “NBC News Daily”; 9/19 – 11/20/22 for “The Talk.” 2021-2022 (9/20 – 11/21/21) Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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