

Dec. 6, 2023

Ratings Report for Tuesday, Nov. 21, 2023

National Live+7 Day Program Ratings / ABC Multiplatform+7 Day Ratings

ABC's 'Dancing with the Stars' Grows to Its Most-Watched Multiplatform Telecast on the Network Since Its September 2021 Season Premiere With 'A Celebration of Taylor Swift'

Scores Its Highest-Rated Multiplatform Telecast of the Season in Adults 18-49

Builds for 3rd Straight Week and Posts Its Biggest Week-to-Week Gains

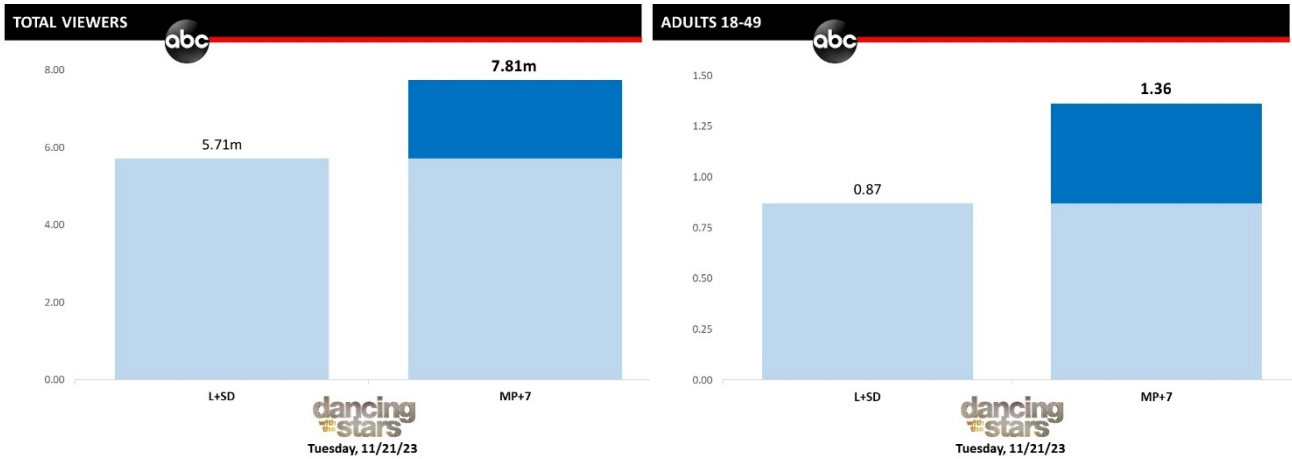


Disney/Eric McCandless*
Series photos are available [here](#).

"Dancing with the Stars" (7.81 million Total Viewers and 1.36 rating among AD18-49 in MP+7):

With "A Celebration of Taylor Swift," ABC's "Dancing with the Stars" jumped to 7.81 million Total Viewers after seven days of viewing on linear and streaming platforms, **delivering its most-watched multiplatform telecast on the network since its September 2021 season premiere** — since 9/20/21. The ABC unscripted series **soared to a 1.36 rating among Adults 18-49, marking its highest-rated multiplatform telecast of the season.**

"Dancing with the Stars" **grew over the prior week by 13% in Total Viewers (7.81 million vs. 6.92 million) and shot up week to week by 25% in Adults 18-49 (1.36 rating vs. 1.09 rating), building for the 3rd straight week and posting its biggest week-to-week gains this season in both Nielsen measures.**



Source: The Nielsen Company, preliminary ABC Multiplatform+7 Day data for 11/21/23.

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