

Dec. 6, 2023

Ratings Report for Thursday, Nov. 30, 2023

National Live+3 Day Program Ratings / ABC Multiplatform+3 Day Ratings

**Season Finale of ABC's 'The Golden Bachelor' Delivers
Biggest Audience in 'The Bachelor' Franchise Since March 2020**

**Scores Highest-Rated Telecast in 'The Bachelor' Franchise
in Adults 18-49 Since September 2022**

Delivers Six Straight Weeks of Growth in Total Viewers



Disney/John Fleenor*

Series photos are available [here](#).

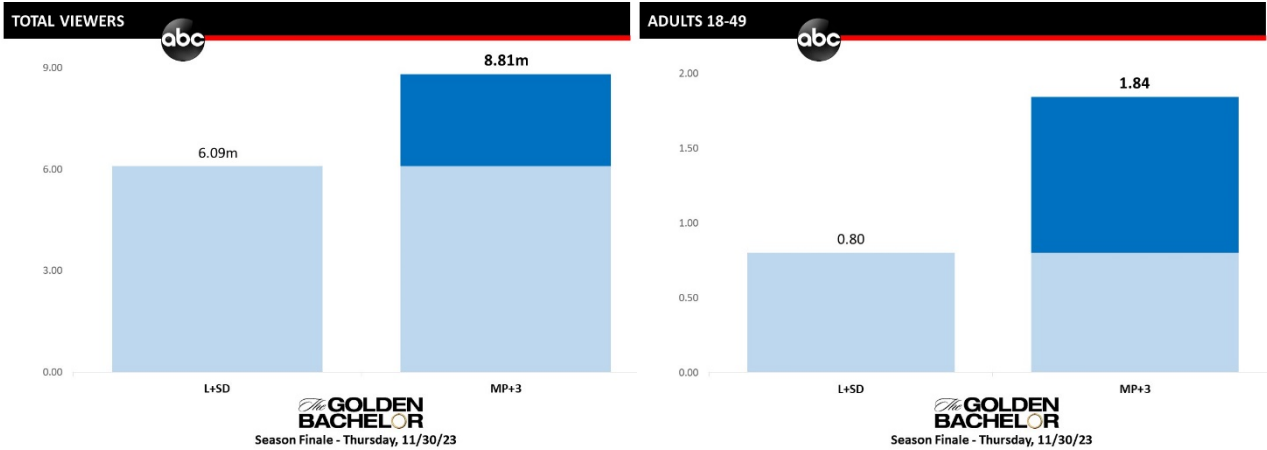
"The Golden Bachelor" (8.81 million Total Viewers and 1.84 rating among AD18-49 in MP+3):

The season finale of ABC's "The Golden Bachelor" delivered series highs in both Total Viewers (6.95 million) and Adults 18-49 (0.95 rating) in the National Live+3 day numbers. In fact, "The Golden Bachelor" scored the biggest audience (6.95 million) for any series in "The Bachelor" franchise (i.e., "The Bachelor," "The Bachelorette," "Bachelor in Paradise") since March 2020 and the highest-rated telecast since September 2022 in Adults 18-49 (0.95 rating) — since 3/10/20 and 9/20/22, respectively.

"The Golden Bachelor" grew over the prior week by 12% in Total Viewers (6.95 million vs. 6.18 million), building for the 6th straight week and posting its biggest week-to-week growth.

After three days of viewing on linear and streaming platforms, ABC's "The Golden Bachelor" season finale soared to 8.81 million Total Viewers, marking the most-watched multiplatform telecast for

any series in “The Bachelor” franchise since March 2020 — since 3/10/20. In addition, “The Golden Bachelor” jumped to a 1.84 rating in Adults 18-49 after three days of cross-platform viewing to deliver its highest-rated multiplatform telecast since its September series debut — since 9/28/23.



Source: The Nielsen Company, preliminary National Live+3 Day Program and ABC Multiplatform+3 Day data for 11/30/23.

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Contact

Salima Merchant
salima.merchant@disney.com