



Feb. 29, 2024

## Ratings Report for Week of Feb. 19, 2024 National Live+Same Day Program Ratings

## ABC's 'Jimmy Kimmel Live' Hits 12-Week High in Total Viewers ABC Late-Night Talk Show Jumps More Than 20% Over Prior Week 'Kimmel' Delivers Its Strongest Season in 3 Years in Total Viewers



Disney/Randy Holmes\* Series photos are available <u>here</u>.

## "Jimmy Kimmel Live" (Monday-Friday, 11:35 p.m.)

During the week of Feb. 19, 2024, **ABC's "Jimmy Kimmel Live" hit a 12-week high in Total Viewers** (1.73 million) **and a 5-week high in the key demo of Adults 18-49** (0.15 rating) — since the weeks of 11/27/23 and 1/15/24, respectively.

"Kimmel" **shot up week to week by 22% in Total Viewers** (1.73 million vs. 1.42 million) **and by 25% in the key demo of Adults 18-49** (0.15 rating vs. 0.12 rating). In fact, the ABC late-night talk show **built for the 3**<sup>rd</sup> **straight week in Total Viewers** (+22%).

The ABC late-night talk show **improved over the year-ago week** (w/o 2/13/23) **by 17% in Total Viewers** (1.73 million vs. 1.48 million).

"Jimmy Kimmel Live" **ranked as the No. 1 late-night talk show** in the key demo of Adults 18-49 (0.15 rating).

ABC's "Jimmy Kimmel Live" **stands as the No. 1 late-night talk show this season** (9/25/23-2/25/24) **in the key demo of Adults 18-49** (0.17 rating), tying NBC's "The Tonight Show Starring Jimmy Fallon."

"Kimmel" is improving over the comparable weeks last season (9/19/22-2/19/23) by 4% in Total Viewers (1.54 million vs. 1.48 million) to deliver its strongest average through this point in a season in 3 years — since the 2020-2021 season.

Source: The Nielsen Company, National Live+Same Day Program Ratings, as dated.

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