



Jan. 26, 2022

Ratings Report for Week of Jan. 10, 2022

National Live+Same Day Program Ratings

'Live with Kelly and Ryan' Grows Week to Week in All Key Nielsen Measures

'Live' Is the Only Daytime Talk Show To Post Weekly Growth in Women 25-54



Photo credit: ABC*

During the week of Jan. 10, 2022, **"Live with Kelly and Ryan" grew week to week across all key Nielsen measures:** Households (+6% - 1.7 rating vs. 1.6 rating), Total Viewers (+3% - 2.446 million vs. 2.366 million) and Women 25-54 (+17% - 0.7 rating vs. 0.6 rating). **"Live" stood as the only daytime talk show — network or syndicated — to post weekly growth among Women 25-54 (+17%).**

"Live with Kelly and Ryan" ranked as the week's No. 1 syndicated talk show in Women 25-54 (0.7 rating), tying "Dr. Phil."

On average, for the 2021-2022 season to date, **"Live with Kelly and Ryan" stands as the No. 1 daytime talk show among Women 25-54 (0.7 rating), topping "Dr. Phil" by 17% (0.6 rating).**

"Live with Kelly and Ryan" outdelivers the final season of "Ellen" by enormous double-digit margins in Households (+70% - 1.7 rating vs. 1.0 rating), Total Viewers (+71% - 2.449 million vs. 1.432 million) and Women 25-54 (+75% - 0.7 rating vs. 0.4 rating).

About "Live with Kelly and Ryan"

"Live with Kelly and Ryan" is distributed in national syndication by Disney Media & Entertainment Distribution. The show is produced by WABC-TV in New York and executive produced by Michael

Gelman, Kelly Ripa and Ryan Seacrest. Visit “Live” on the web (KellyandRyan.com), [Facebook](#), [Instagram](#), [Twitter](#) and Snapchat (@LiveKellyRyan).

Source: The Nielsen Company, National Live+Same Day Program Ratings, weeks of 1/10/22 and 1/3/22 and 2021-2022 season (9/6/21-1/16/22).

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