



Jan. 3, 2024

****Ratings Report for ABC News' "Nightline"**

For the Week of Dec. 25, 2023

ABC NEWS' 'NIGHTLINE' RANKS NO. 1 ACROSS THE BOARD FOR THE WEEK — TOTAL VIEWERS, ADULTS 25-54 AND ADULTS 18-49

'Nightline' Ranks No. 1 in Total Viewers and Adults 25-54 During 4th Quarter 2023

'Nightline' Posts Week-to-Week Gains and Hits 4-Week High in All Key Demos

'Nightline' Delivers Strongest 4th Quarter Performance in Overall Viewers and Key Adult News Demo in Over 3 Years

For the First Time in 10 Years, 'Nightline' Is No. 1 in Total Viewers and Adults 25-54 Versus CBS and NBC Season to Date



ABC News*

Week of Dec. 25, 2023

ABC News' "Nightline" ranked No. 1 in Total Viewers (886,000), Adults 25-54 (246,000) and Adults 18-49 (170,000) for the week of Dec. 25, 2023, based on Live + Same Day Data from Nielsen Media Research, leading CBS' "Comics Unleashed" and NBC's "Late Night with Seth Meyers."

"Nightline" posted gain week to week in all key target demos: Total Viewers (+10% - 886,000 vs. 808,000), Adults 25-54 (+49% - 246,000 vs. 165,000) and Adults 18-49 (+67% - 170,000 vs. 102,000), hitting 4-week highs across-the-board — since w/o 11/27/23.

On Monday (12/25/23), "Nightline" delivered its most-watched telecast (1.386 million) in more than 3 years and top Adults 25-54 (550,000) and Adults 18-49 (456,000) performance in more than 3 ½ years — since 7/7/20, 6/2/20 and 4/16/20, respectively.

"Nightline" was up on the year-ago week in Total Viewers (+4% - 886,000 vs. 853,000).

Season to date, and for the first time ever in the 10 years in its time period, “Nightline” ranks No. 1 in Total Viewers and Adults 25-54 versus CBS and NBC. In addition, “Nightline” is growing versus the comparable weeks last season in Total Viewers (+8% – 972,000 vs. 902,000) and Adults 25-54 (+7% - 240,000 vs. 225,000), posting its strongest numbers in 3 years — since the 2020-2021 season.

This week, “Nightline” covered [specialized travel agencies offering surprise trips for travelers who are looking for hands-off experiences](#); [the rise of holiday horror films](#); [former Fundamentalist Church of Jesus Christ of Latter-Day Saints members searching for eight missing children](#); [Finland’s government-sponsored master class in happiness](#) and more.

NOTE: On Monday (12/25/23), CBS’ “Comics Unleashed” was coded as a special due to Christmas. The special telecast is excluded from the weekly averages. For the week, NBC’s “Late Night with Seth Meyers” was retitled to “Late Night with Seth Meyers-SM” due to being repeats.

4th Quarter 2023

ABC News’ “Nightline” ranked No. 1 in Total Viewers (972,000) and Adults 25-54 (240,000) during the 4th Quarter 2023, based on Most Current Data from Nielsen Media Research.

“Nightline” turned in double-digit increases from the previous quarter across the board: **Total Viewers** (+22% - 972,000 vs. 798,000), **Adults 25-54** (+28% - 240,000 vs. 188,000) and **Adults 18-49** (+36% - 160,000 vs. 118,000). “Nightline” saw its most-watched quarter in 3 years — since 4Q20.

“Nightline” improved on the year-ago quarter in **Total Viewers** (+8% - 972,000 vs. 903,000) **Adults 25-54** (+7% - 240,000 vs. 225,000), **delivering its strongest 4th quarter performance in overall viewers and in the key Adult news demo in 3 years** — since 4Q20.

ABC News’ “Nightline” is late-night television’s prestigious, award-winning news program featuring the most powerful, in-depth stories that shape our lives and the world around us. It is anchored by Juju Chang and Byron Pitts. Eman Varoqua is executive producer. The program airs weeknights from 12:35 p.m.-1:05 a.m. EST on ABC. “Nightline” has also produced numerous original documentaries available on ABC News digital platforms and Hulu.

WEEK OF DEC. 25, 2023:

<u>PROGRAM AVERAGES</u>	<u>TOTAL VIEWERS</u>	<u>A25-54(000)/RTG</u>	<u>A18-49(000)/RTG</u>
ABC’s “Nightline”	886,000	246,000/0.2	170,000/0.1
CBS’ “Comics Unleashed”	497,000	112,000/0.1	84,000/0.1
NBC’s “Late Night”	631,000	191,000/0.2	142,000/0.1

4th QUARTER 2023:

<u>PROGRAM AVERAGES</u>	<u>TOTAL VIEWERS</u>	<u>A25-54(000)/RTG</u>	<u>A18-49(000)/RTG</u>
ABC’s “Nightline”	972,000	240,000/0.2	160,000/0.1
CBS’ “Comics Unleashed”	535,000	114,000/0.1	81,000/0.1
NBC’s “Late Night”	967,000	239,000/0.2	167,000/0.1

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 12/25/23), Previous Week (w/o 12/18/23) and Year-Ago Week (w/o 12/19/22). Most Current Data Stream: 2023-2024 Season (9/25 – 12/31/23) and 2022-2023 Season (9/19 – 12/25/22). 4Q23: 9/25 – 12/31/23, 3Q22: 6/26 – 9/24/23 and 4Q22: 9/19/22 – 12/25/22. NBC's "Late Night with Seth Meyers" premiered on 10/2/23. Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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