

April 29, 2025

****Ratings Report for ABC News' "GMA3: What You Need to Know"**

For the Week of April 21, 2025

'GMA3: WHAT YOU NEED TO KNOW' OUTDELIVERS NBC IN TOTAL VIEWERS AND WOMEN 18-49

'GMA3' Grows Week to Week in Total Viewers and Improves Year to Year in Women 18-49

Season to Date, 'GMA3' Ranks No. 1 in Total Viewers for the 3rd Straight Season



ABC News*

"GMA3: What You Need to Know" averaged 1.239 million Total Viewers, 122,000 Women 25-54, and 89,000 Women 18-49 during the week of April 21, 2025, based on Live+Same Day Data from Nielsen Media Research, leading "NBC News Daily" in Total Viewers and Women 18-49.

- **"GMA3" grew in Total Viewers (+5% - 1.239 million vs. 1.179 million) versus the previous week.**
- **For the 2nd week in a row, "GMA3" improved year to year in Women 18-49 (+2% - 89,000 vs. 87,000).**
- **Season to date, "GMA3" ranks No. 1 in Total Viewers (1.381 million) versus CBS' "The Talk" (1.240 million) and "NBC News Daily" (1.213 million) for the 3rd straight season. In addition, "GMA3" is improving versus the comparable weeks last season in Women 18-49 (+4% - 104,000 vs. 100,000).**

Emmy® Award-nominated "GMA3: What You Need to Know" is a one-hour program airing weekdays at 1:00 p.m. EDT|12:00 p.m. CDT on ABC.

Week of April 21, 2025:

<u>PROGRAM AVERAGES</u>	<u>TOTAL VIEWERS</u>	<u>WOMEN 25-54 (000)</u>	<u>WOMEN 18-49 (000)</u>
"GMA3"	1,239,000	122,000	89,000
"NBC News Daily"	1,089,000	130,000	77,000

Source: The Nielsen Company, NTI Total Viewers, Women 25-54 and Women 18-49 Live+SD Current Week (w/o 4/21/25), Previous Week (w/o 4/14/25) and Year-Ago Week (w/o 4/22/24), or as dated. Most Current Date Stream: 2024-2025 Season: 9/16/24-4/27/25 for "GMA3" and 9/23/24-4/27/25 for "NBC News Daily" and "The Talk." Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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