

Jan. 5, 2021

**Fringe Ratings Report: ABC Late-Night Programming
New Year's Eve: Dec. 31, 2020 - Jan. 1, 2021
(National Live+Same Day Program Ratings)**

**ABC's 'Dick Clark's New Year's Rockin' Eve with Ryan Seacrest 2021 – Part 1'
Is No. 1 Program in Late-Night on New Year's Eve**

Part 1 of Late-Night Show Grows Over Last Year's Broadcast

18.4 Million Total Viewers Tune In to Part 1

Part 2 Is Up 6% Year Over Year in Adults 18-49



ABC/Jeff Neira*

Series photos are available at dgepress.com

"Dick Clark's New Year's Rockin' Eve with Ryan Seacrest 2021 – Part 1 (Late-Night)" (11:30 p.m.-12:31 a.m. – 18.4 million and 5.6/32 in AD18-49):

Airing from 11:30 p.m.-12:31 a.m., the first late-night segment of ABC's "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest 2021" attracted 18.4 million Total Viewers and averaged a 5.6 rating, 32 share among Adults 18–49.

Part 1 of "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest 2021" grew over last year's telecast by 5% in Total Viewers (18.4 million vs. 17.5 million) and by 10% with Adults 18-49 (5.6/32 vs. 5.1/26).

Part 1 ranked as the No. 1 program in late-night on New Year's Eve, dominating the combined deliveries of its broadcast competitors with their holiday programming by 7.0 million Total Viewers (18.4 million vs. 11.4 million for NBC's "New Year's Eve 2021 - Late" and Fox's "New Year's

Eve Toast & Roast 2021 – Part 2”) and by 63% with Adults 18-49 (5.6/32 vs. 3.4/20).

“Dick Clark’s New Year’s Rockin’ Eve with Ryan Seacrest 2021 – Part 2 (Late-Night)” (1:09 a.m.-2:06 a.m. – 5.4 million and 1.8/17 in AD18-49):

Despite its later post-1:00 a.m. time period, the second late-night segment of ABC’s “Dick Clark’s New Year’s Rockin’ Eve with Ryan Seacrest 2021” drew an average audience of 5.4 million Total Viewers and averaged a 1.8 rating, 17 share in Adults 18-49.

Part 2 built year over year by 6% with Adults 18-49 (1.8/17 vs. 1.7/14).

Source: The Nielsen Company, National Live+Same Day Program Ratings, 12/31/20. Beginning 8/31/20, National Program Ratings also include Out of Home (OOH) viewing.

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