

Dec. 6, 2021

Tuesday Primetime, Oct. 19, 2021

Multiplatform+35 Day Ratings

**'The Bachelorette' Marks ABC's 2nd-Highest-Rated Premiere This Season
in Adults 18-49 After Delayed Multiplatform Viewing**

'Queens' Grows Nearly 5 Times Over Live+Same Day Rating

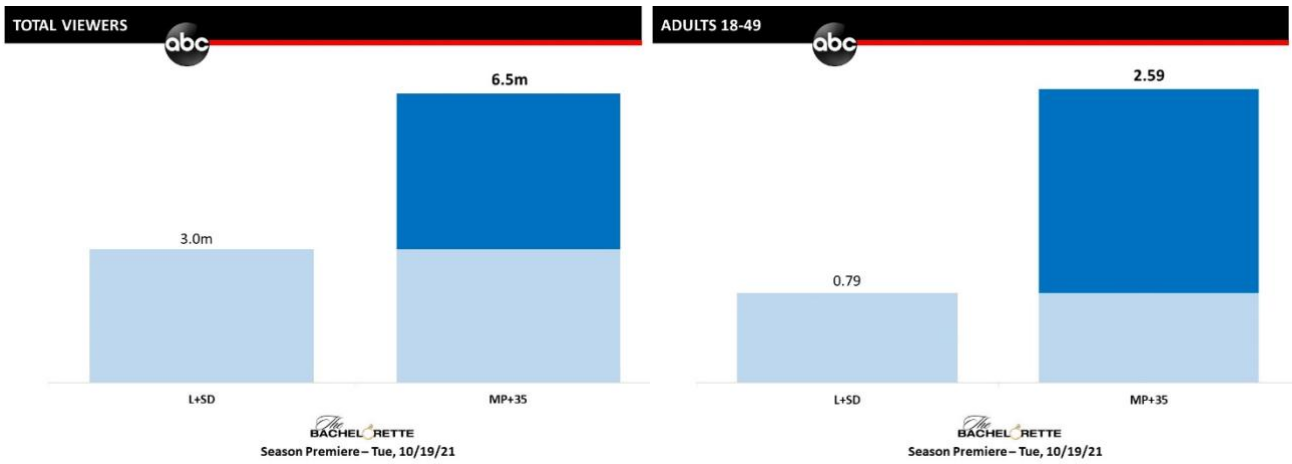
**New ABC Drama More Than Triples Initial Total Viewer Average
After 35 Days of Viewing Across All Platforms**



ABC/Craig Sjodin, ABC/Jeff Daly*
Series photos are available [here](#).

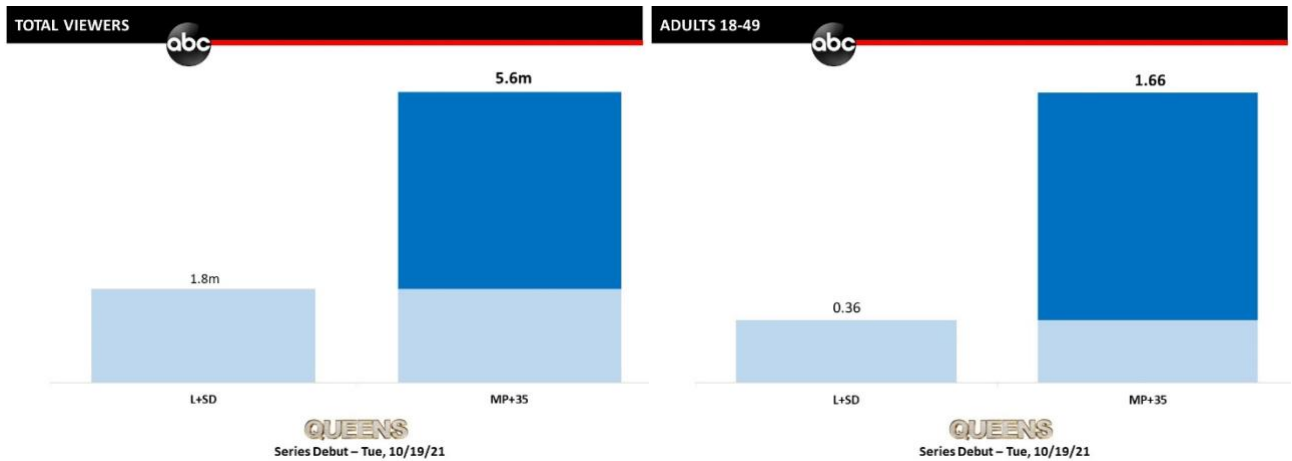
After 35 days of viewing across linear and digital platforms, **"The Bachelorette"** catapulted to a **2.59 rating among Adults 18-49 to rank as ABC's 2nd-highest-rated premiere this season**, behind only "Grey's Anatomy." **"The Bachelorette"** season premiere more than tripled its initial rating with a **lift of +228%** from Live+Same Day to Multiplatform+35 Day (0.79 rating to 2.59 rating).

"The Bachelorette" grew to **6.5 million Total Viewers** after delayed multiplatform viewing, more than double its Live+Same Day average (+117% - 6.5 million vs. 3.0 million)



After 35 days of cross-platform viewing, the series debut of ABC’s “Queens” grew nearly 5 times over its initial Live+Same Day rating with Adults 18-49, marking a +361% jump (1.66 rating vs. 0.36 rating).

The “Queens” series debut more than tripled its initial Live+Same Day average in Total Viewers, soaring by +211% after 35 days of multiplatform viewing (5.6 million vs. 1.8 million).



Source: ABC Multiplatform+35 Day Ratings for 10/19/21. ABC Multiplatform+35 Day numbers begin with the 2017/2018 season on 9/25/17.

*COPYRIGHT ©2021 American Broadcasting Companies, Inc. All photography is copyrighted material and is for editorial use only. Images are not to be archived, altered, duplicated, resold, retransmitted or used for any other purposes without written permission of ABC. Images are distributed to the press in order to publicize current programming. Any other usage must be licensed. Photos posted for Web use must be at the low resolution of 72dpi, no larger than 2x3 in size.

Contact

Salima Merchant

salima.merchant@disney.com