



FREEFORM

July 21, 2022

**NEW FREEFORM DOCU-SERIES 'KEEP THIS BETWEEN US'
TO PREMIERE WITH A TWO-NIGHT SPECIAL EVENT**

Produced by Vox Media Studios, Series to Premiere on Aug. 29 and 30 at 9 p.m. and 10 p.m.

Freeform announces “Keep This Between Us”(fka “Dear Pony: Keep This Between Us”) as a special two-night event. The four-part docu-series, produced by Vox Media Studios, will air with two back-to-back episodes on Monday, Aug. 29, at 9 p.m. and 10 p.m. and Tuesday, Aug. 30, at 9 p.m. and 10 p.m. It will be available to stream on Hulu the day after the premiere. “Keep This Between Us” exposes an epidemic of widespread grooming — manipulative and coercive behavior by abusers to gain access to potential victims — in U.S. high schools. The series follows one woman’s journey as she reexamines her past relationship with a trusted teacher.

“Keep This Between Us” is directed by Amy Berg (“Phoenix Rising”), Jenna Rosher (“Dear...”) and Kristi Jacobson (“Solitary”). It is executive produced by Vox Media Studios’ Chad Mumm, Mark W. Olsen and Dana J. Olkkonen; Thalia Mavros from The Front Media (“The Principles of Pleasure”); along with Cheryl Nichols (“Doula”), Ari Basile, Berg and Sarah Gibson (“Britney vs Spears”).

Episode descriptions are below:

Episode 1: “Return to Little Elm”

As an adult, Cheryl reexamines an inappropriate relationship she had with her high school teacher, a phenomenon she soon realizes is nationwide. She embarks on a journey to reckon with the impact of the experience.

Episode 2: “The Rumors Are True”

Cheryl aims to seek answers from her classmates, teachers and family to put together the missing pieces of her past. Details emerge that, despite efforts to intervene, a culture of acceptance allows grooming to continue.

Episode 3: “Passing the Trash”

As Cheryl seeks out others who have similar trauma, it becomes evident that there is an ecosystem of toxicity and administrative failure nationwide. She meets another survivor, Heaven, whose story is eerily similar but has a very different outcome.

Episode 4: “The Burden”

Heaven’s fight for justice reveals that coming forward is the first step in a series of battles ahead. Cheryl, Heaven and Alisson impart that sharing their truths is never easy, but with their collective voices, there is hope for change.

About Freeform

Freeform's distinct brand of coming-of-age programming helps to position it as the No. 1 primetime cable network in entertainment among Adults, Women and Men 18-34 in the 2021/2022 TV season to date. Connecting to audiences with its bold original programming and immersive social engagement, Freeform channels the force and momentum of its young adult audience in its quest for progress with authentic, groundbreaking original series such as Emmy®-nominated "grown-ish," "Good Trouble," "Motherland: Fort Salem," "Single Drunk Female," "Everything's Trash" and "Cruel Summer," which was the No. 1 new cable drama of 2021 among Women 18-34. Last year, Freeform aired four of the Top 15 scripted cable original series among Women 18-34 — more than any other network, with "grown-ish" ranking as cable's No. 1 live-action comedy series of the year in the demo.

About Vox Media Studios

Vox Media Studios is a modern studio producing premium unscripted, documentary, and scripted programming for television, film, OTT, podcasts, and brand partners for today's global audience. As an Emmy and Academy Award winning full-service production studio, it works both independently and in partnership with Vox Media's category-leading networks—including New York Magazine, The Verge, Eater, Vox, NowThis, and The Dodo—to extend the company's storytelling capabilities to the most relevant platforms including HBO, Netflix, Hulu, Apple TV+, Discovery+, Disney+, YouTube Originals, and Freeform. Vox Media Studios is also home to the award-winning Vox Media Podcast Network and Epic, the Academy-Award winning powerhouse producing extraordinary true stories.

About The Front Media

Helmed by Thalia Mavros, The Front is a documentary studio that aims to challenge the cultural status quo by supporting thought-provoking non-fiction work on a diverse range of topics. Made by women for the world.

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