

Jan. 16, 2024

Ratings Report for Thursday, Jan. 4, 2024

National Live+7 Day Program Ratings / ABC Multiplatform+7 Day Ratings

ABC's 'The Golden Wedding' Grows to 7.13 Million Total Viewers in Its First Seven Days Across Platforms

ABC Special Event Marks Show's Most Social Episode Ever



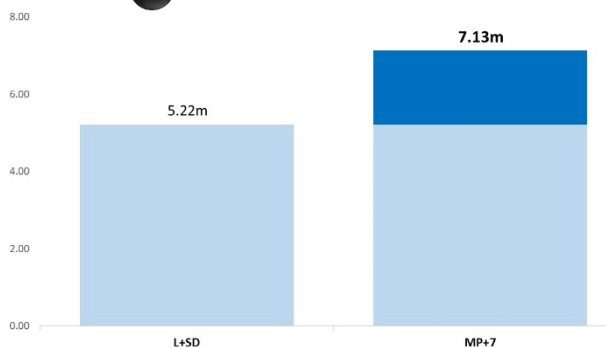
Disney/John & Joseph Photography*
Series photos are available [here](#).

"The Golden Wedding" (7.13 million Total Viewers and 1.29 rating among AD18-49 in MP+7):

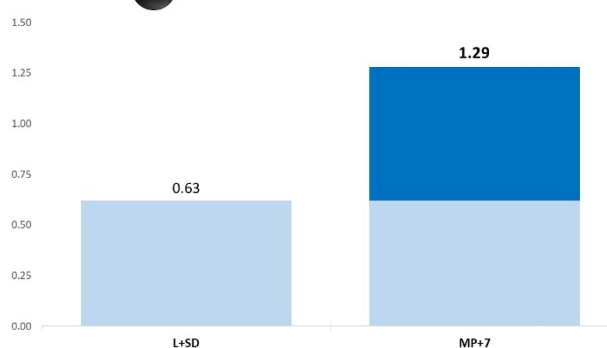
After seven days of viewing across linear and digital platforms, ABC's **"The Golden Wedding"** grew to **7.13 million Total Viewers**. In addition, the ABC special event **more than doubled its initial Live+Same day rating among Adults 18-49, jumping +105% after seven days of multiplatform viewing** (0.63 rating to 1.29 rating).

Social interactions for "The Golden Wedding" topped "The Golden Bachelor" season finale by 7% (166,500 vs. 155,000) and its September series debut by 98% (84,100) to stand as the show's most social episode ever.

TOTAL VIEWERS



ADULTS 18-49



The **GOLDEN**
Wedding
Thursday, 1/4/24

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Wedding
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Source: The Nielsen Company, preliminary National Live+7 Day Program data and ABC Multiplatform+7 Day data for 1/4/24; Talkwalker SCR.

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