

March 19, 2024

Ratings Report for Wednesday, March 18, 2024

ABC Multiplatform+3 Day Ratings / National Live+3 Day Program Ratings

ABC's 'The Conners' Grows to Season High in Adults 18-49



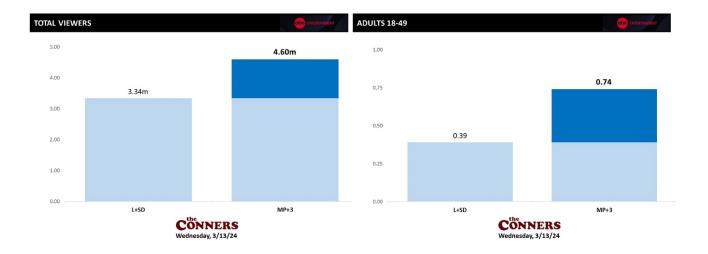
Disney/Eric McCandless* Series photos are available here.

"The Conners" (4.60 million Total Viewers and 0.74 rating among AD18-49 in MP+3):

After three days of viewing on ABC, Hulu and digital platforms, "The Conners" grew to a new multiplatform season high among Adults 18-49 (0.74 rating).

"The Conners" grew +90% among Adults 18-49 (0.74 rating vs. 0.39 rating) and by +1.26 million Total Viewers (4.60 million vs. 3.34 million) after three days of multiplatform viewing.

In the linear National Live+3 Day data, "The Conners" **built for its 2**nd **straight telecast** in Adults 18-49 (+4% - 0.52 rating vs. 0.50 rating) to **tie its February premiere as its highest-rated telecast this season.**



Source: The Nielsen Company, preliminary National Live+3 Day Program Ratings and ABC Multiplatform+3 Day data for 3/13/24, or as dated.

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