

# Disney Branded Television

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## **THE VILLAINS ARE VICTORIOUS! DISNEY BRANDED TELEVISION GREENLIGHTS SECOND SEASON OF 'THE VILLAINS OF VALLEY VIEW'**



Disney Branded Television/Justin Stephens\*\*

Disney Branded Television today announced the second season renewal of multi-cam comedy "The Villains of Valley View," which follows a family of supervillains forced to hide their powers and adopt "normalcy" in suburbia. Currently available to watch on Disney Channel and Disney+, production on season two will begin this fall in Los Angeles.

"It isn't hard to see why audiences have fallen in love with the villainous Madden family," said Ayo Davis, president, Disney Branded Television. "Despite a penchant for utilizing their superpowers in everyday life, Amy and family ultimately care about and support one another. Even though life can be messy, ridiculous, and sometimes frightening, the Maddens demonstrate the (super)power of family and togetherness."

Most recently, premiere episodes of "The Villains of Valley View," which launched June 3, 2022, on Disney Channel, rank as the #1 Live-Action Cable series with Girls 6-11. The series also ranks as a Top 5 Live-Action Cable series with Kids and Girls 6-11.\*

When teenage supervillain Havoc (Isabella Pappas) stands up to the head of the League of Villains, her family is forced to change their identities and relocate to a sleepy Texas suburb. With the help of her effervescent new neighbor Hartley (Kayden Muller-Janssen), Havoc — going incognito as Amy — must somehow hide her superpowers and quell her villainous nature in favor of something she and the rest of her family have fought against all their lives: being normal.

In addition to Pappas and Muller-Janssen, returning for season two are series regulars Lucy Davis ("Chilling Adventures of Sabrina") as Eva/Surge, James Patrick Stuart ("General Hospital") as Vic/Kraniac, Malachi Barton (Disney Channel's "Under Wraps 2") as Colby/Flashform, and Reed Horstmann ("The Expanding Universe of Ashley Garcia") as Jake/Chaos.

"The Villains of Valley View" was created by Chris Peterson and Bryan Moore ("Lab Rats"), who also serve as executive producers and showrunners.

New episodes from season one of "The Villains of Valley View" will air on Fridays, beginning Friday, Oct. 7, on Disney Channel.

### **About Disney Branded Television**

Disney Branded Television encompasses the creative storytellers and production and content marketing teams responsible for Disney-branded television series, movies and other programming spanning live-action, animated and unscripted formats. The group fuels the Disney+ streaming platform and Disney Channel, Disney XD and Disney Junior linear networks with content geared toward kids, tweens, teens and families, with stories that are imaginative, aspirational and reflective of their world and experiences. Recent projects include "High School Musical: The Musical: The Series," "Monsters at Work," "The Mysterious Benedict Society" and "Marvel's Spidey and his Amazing Friends." Disney Branded Television has created some of the most iconic and award-winning properties and franchises, including Peabody Award winners "Doc McStuffins" and "The Owl House"; Emmy Award winners "Big City Greens" and "Elena of Avalor"; the beloved "Mickey Mouse" cartoon shorts plus the Disney Channel Original Movie (DCOM) franchise, comprised of more than 100 titles.

*\*Source: NMR, 6/3-8/7/22, L+SD blended data, rank based on 000's.*

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