

Oct. 2, 2023

Ratings Report for Tuesday, Sept. 26, 2023

ABC Multiplatform+3 Day Ratings

ABC's 'Dancing with the Stars' Jumps to 6.50 Million Total Viewers After Three Days of Cross-Platform Viewing

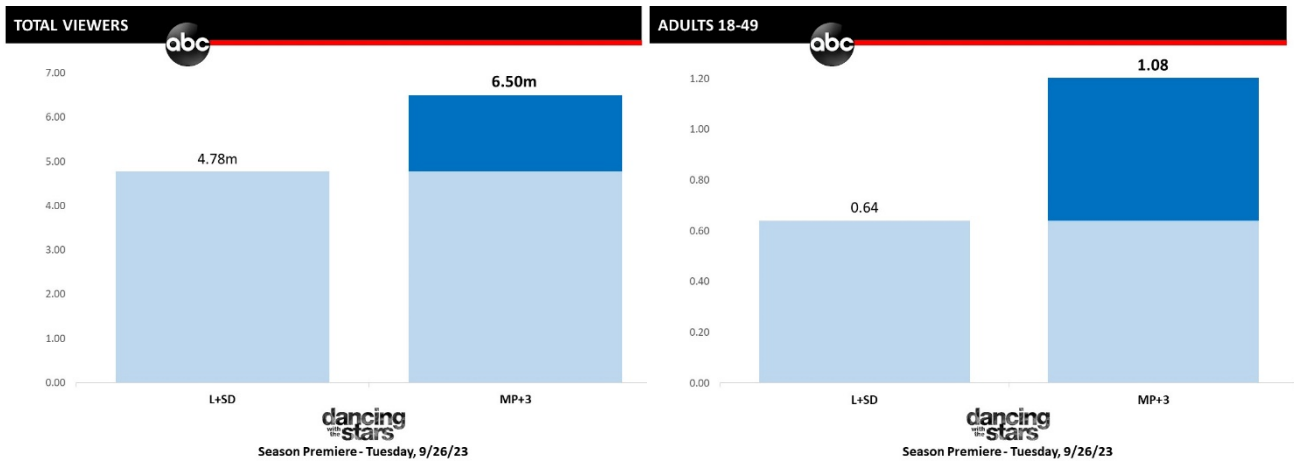


ABC/Eric McCandless*
Series photos are available [here](#).

"Dancing with the Stars" (6.50 million Total Viewers and 1.08 rating among AD18-49 in MP+3): After just three days of viewing across linear and streaming platforms, the **season premiere** of ABC's "Dancing with the Stars" jumped to 6.50 million Total Viewers and hit a 1.08 rating among Adults 18-49.

"Dancing with the Stars" **grew by +1.72 million Total Viewers and by +69% in Adults 18-49** from Live+Same day to multiplatform+3 day, **delivering the series' biggest delayed-viewing increases since September 2021** – since 9/20/21 and 9/27/21, respectively.

The premiere of "Dancing with the Stars" held even with the series' prior season on ABC (in fall 2021) in Total Viewers (6.50 million).



Source: The Nielsen Company, preliminary ABC Multiplatform+3 Day data for 9/26/23.

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