

April 9, 2024

****Ratings Report for ABC News' "World News Tonight with David Muir"** For week of April 1, 2024

WITH MORE THAN 7.8 MILLION VIEWERS LAST WEEK, 'WORLD NEWS TONIGHT WITH DAVID MUIR' IS #1 PROGRAM ON ALL OF U.S. TELEVISION — AND THE NEWSCAST IS #1 IN TOTAL VIEWERS, ADULTS 25-54 AND ADULTS 18-49 TOPPING NBC WITH LARGEST TOTAL VIEWER LEAD IN 8 MONTHS

'World News Tonight' Grows Over Previous Week in All Demos, Hitting 5-Week High in Overall Viewers

'World News Tonight' Expands Lead Over 'NBC Nightly News' Week to Week Across the Board and Year to Year in Total Viewers

Season to Date, 'World News Tonight' Ranks #1 in Total Viewers for the 8th Year in a Row and #1 in Both Demos for 5th Year Straight



"World News Tonight with David Muir" stood as the No. 1 program of the week in Total Viewers (7.830 million) on all of broadcast and cable (excluding sports) during the week of April 1, 2024, based on Live + Same Day Data from Nielsen Media Research.

"World News Tonight" ranked as the No. 1 newscast on all of broadcast and cable in Total Viewers (7.830 million), Adults 25-54 (1.097 million) and Adults 18-49 (734,000). "World News Tonight" outperformed "NBC Nightly News" (6.203 million, 883,000 and 576,000, respectively) by 1.627 million Total Viewers, by 214,000 Adults 25-54 and by 158,000 Adults 18-49, respectively.

"World News Tonight" improved on the previous week in Total Viewers (+8.000 – 7.830 million vs. 7.822 million) Adults 25-54 (+4%/+38,000 - 1.097 million vs. 1.059 million) and Adults 18-49 (+5%/+36,000 - 734,000 vs. 698,000), hitting a 5-week high in overall viewers — since w/o 2/26/24.

"World News Tonight" widened its lead over "NBC Nightly News" week to week, across the board: Total Viewers (+35% - 1.627 million vs. 1.201 million), Adults 25-54 (+57% - 214,000 vs. 136,000) and Adults 18-49 (+41% - 158,000 vs. 112,000). In fact, "World News Tonight" turned in its largest Total Viewer lead over the NBC program in more than 8 months — since w/o 8/14/23.

"World News Tonight" increases its lead year to year in Total Viewers (+6% - 1.627 million vs. 1.529 million).

"World News Tonight" has won the last 279 of 280 weeks in Total Viewers and 207 of the last 210 in adults 25-54.

Season to date, "World News Tonight" (7.997 million) is ranking No. 1 in Total Viewers for the 8th straight year, based on Most Current Data. "World News Tonight" is leading "NBC Nightly News" (6.775 million) by 1.222 million and "CBS Evening News" (4.885 million) by 3.112 million.

"World News Tonight" is ranking No. 1 in Adults 25-54 and Adults 18-49 for the 5th consecutive season. "World News Tonight" is leading NBC in Adults 25-54 (+100,000 – 1.120 million vs. 1.020 million) and in Adults 18-49 (+81,000 – 767,000 vs. 686,000). In addition, "World News Tonight" is leading "CBS Evening News" (705,000 and 478,000, respectively) by 415,000 Adults 25-54 and by 289,000 Adults 18-49.

For the week, "World News Tonight" (7.830 million, 1.097 million and 734,000, respectively) beat "CBS Evening News" (4.780 million, 760,000 and 481,000, respectively) by 3.050 million Total Viewers, by 337,000 Adults 25-54 and by 253,000 Adults 18-49.

ABC's "World News Tonight with David Muir" airs 6:30-7:00 p.m. EDT on ABC. Almin Karamehmedovic is the senior executive producer of the broadcast.

EVENING NEWS (Week of April 1, 2024):

	TOTAL VIEWERS	ADULTS 25-54	ADULTS 18-49	HOUSEHOLDS
ABC WORLD NEWS TONIGHT	7,830,000	0.9/10; 1,097,000	0.6/9; 734,000	4.8/15
NBC NIGHTLY NEWS	6,203,000	0.7/8; 883,000	0.4/7; 576,000	3.8/12
CBS EVENING NEWS	4,780,000	0.6/7; 760,000	0.4/6; 481,000	2.9/9

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 4/1/24), Previous Week (w/o 3/25/24) and Year-Ago Week (w/o 3/27/23). Most Current Data Stream: 2023-2024 Season (9/25/23 - 4/7/24) and 2022-2023 Season (9/19/22 - 4/2/23). Nielsen ratings for ABC, NBC and CBS include additional airings in select markets. Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Averages based on regular telecasts.

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ABC News Media Relations

Brooks Lancaster brooks.lancaster@abc.com

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