



Aug. 16, 2022

****Ratings Report for ABC News' "This Week with George Stephanopoulos"**
For Sunday, Aug. 14

'This Week with George Stephanopoulos' Earns Top Spot in Adults 25-54 for the 3rd Time in the Last 4 Weeks

'This Week' Defeats NBC's 'Meet the Press' by Its Largest Total Viewer Margin in Over 7 Years

'This Week' Draws Its Largest Overall Audience in Over 4 Months and Posts Its Best Key Adult Demos Performance in Over 2 Months

'This Week' Posts Double-Digit Gains on the Year-Ago Sunday in Total Viewers and Adults 25-54, Stands as the Only Public Affairs Program to Grow Year to Year in Both Measures

Season to Date, 'This Week' Ranks No. 1 in Adults 25-54 for the First Time in 7 Years

'This Week' Leads NBC's "Meet the Press" in Total Viewers Season to Date for the First Time in 7 Years

"This Week with George Stephanopoulos" ranked No. 1 in Adults 25-54 on Sunday, Aug. 14, 2022, based on Live + Same Day Data from Nielsen Media Research, taking the top spot for the 3rd time in the last 4 weeks.

"This Week" defeated NBC's "Meet the Press" by its largest Total Viewer margin (+346,000) in over 7 years — since 7/19/15, based on regular telecasts.

"This Week" improved on the previous week in Total Viewers (+9% - 2.669 million vs. 2.456 million) and Adults 25-54 (+13% - 528,000 vs. 466,000), drawing its largest overall audience in over 4 months and posting its best key Adult demos performance in over 2 months — since 3/27/22 and 6/5/22, respectively.

"This Week" posted double-digit gains on the year-ago Sunday in Total Viewers (+15% - 2.669 million vs. 2.315 million) and Adults 25-54 (+19% - 528,000 vs. 445,000), standing as the only public affairs program to grow year to year in both measures.

Season to date, "This Week" is ranking No. 1 in Adults 25-54, leading CBS' "Face the Nation" and NBC's "Meet the Press" at this point of the season for the first time in 7 years — since the 2014-2015 season.

“This Week” is leading NBC’s “Meet the Press” in Total Viewers season to date for the first time in 7 years — since the 2014-2015 season. In addition, **“This Week” is cutting its season margin with “Face the Nation” by 25%** (265,000 vs. 355,000) **to its smallest gap in 12 years** — since the 2009-2010 season.

George Stephanopoulos is anchor, Martha Raddatz is chief global affairs correspondent and co-anchor, and Jonathan Karl is chief Washington correspondent and co-anchor of “This Week.” Dax Tejera is executive producer of the broadcast.

<u>Sunday, August 14, 2022</u>	<u>TOTAL VIEWERS</u>	<u>A25-54 (000)/Rtg</u>
ABC “THIS WEEK”	2,669,000	528,000/0.4
NBC “MEET THE PRESS”	2,323,000	434,000/0.4
CBS “FACE THE NATION”	2,823,000	441,000/0.4
CBS “FACE THE NATION-2”	2,155,000	329,000/0.3
FOX “FOX NEWS SUNDAY”	946,000	236,000/0.2

Source: The Nielsen Company, NTI (Total Viewers and Adults 25-54); Live + SD for 8/7/22, 7/31 and 8/8/21 or as dated. Most Current: 2021-2022 Season (9/20/21 – 7/31/22) and 2020 -2021 Season (9/21/20 – 8/1/21). *Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing. Nielsen ratings for “This Week” include additional airings in select markets. Averages based on regular telecasts.

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