



March 1, 2022

****February Sweep and Ratings Report for ABC News' "This Week with George Stephanopoulos"
For Sunday, Feb. 27**

**For the First Time in Decades 'This Week with George Stephanopoulos' Is No. 1 in Adults 25-54
During a February Sweep**

**'This Week' Defeats 'Meet the Press' in Total Viewers During a February Sweep for the First
Time in 25 Years**

**'This Week with George Stephanopoulos' Is No. 1 in Total Viewers and Adults 25-54 on Sunday,
Feb. 27**

'This Week' Outperforms 'Face the Nation' by Its Largest Total Viewer Margin in 2 Years

**'This Week' Delivers Its Biggest Adults 25-54 Leads Over 'Face the Nation' in More Than 4 Years
and Over 'Meet the Press' in More Than 6 Years**

FEBRUARY 2022 SWEEP

For the first time in decades, "This Week with George Stephanopoulos" ranked No. 1 in Adults 25-54 (702,000) during a February sweep, based on Most Current Data from Nielsen Media Research, leading both CBS' "Face the Nation" (523,000) and NBC's "Meet the Press" (604,000) for the 3rd time in the last 4 sweep periods. "This Week" beat both the CBS (+179,000) and NBC (+98,000) programs by its largest sweep margins in over 6 years — since July 2015.

"The Week" posted its largest February sweep margin in Adults 25-54 in 24 years over "Face the Nation" and in 29 years over "Meet the Press" — since February 1998 and February 1993, respectively.

"This Week" (2.981 million) defeated "Meet the Press" (2.821 million) in Total Viewers (+160,000) during a February sweep for the first time in 25 years with its largest lead during the month in 26 years — since February 1997 and February 1996, respectively.

"This Week" saw gains over the previous sweep (November 2021) in Total Viewers (+19% -2.981 million vs. 2.508 million) and Adults 25-54 (+36% - 702,000 vs. 519,000).

WEEK OF FEB. 27, 2022

"This Week with George Stephanopoulos" ranked No. 1 in Total Viewers (3.388 million) and Adults 25-54 (685,000) on Sunday, Feb. 27, 2022, based on Live + Same Day Data from Nielsen

Media Research, leading both CBS' "Face the Nation" and NBC's "Meet the Press" for the first time in 10 months – since 4/25/21. In addition, "This Week" **outperformed "Face the Nation" by its largest Total Viewer margin (+222,000) in 2 years** — since 2/9/20. "This Week" also delivered its **biggest Adults 25-54 leads over "Face the Nation" (+290,000) in more than 4 years and over "Meet the Press" in more than 6 years** – since 1/7/18 and 12/27/15, respectively, based on regular telecasts.

"This Week" **improved from the previous week in Total Viewers (+18% - 3.388 million vs. 2.863 million) and Adults 25-54 (+23% - 842,000 vs. 685,000)**. "This Week" turned in its **most-watched telecast in 1 year and best key Adult news demo in 22 months** — since 4/12/20.

"This Week" **posted double-digit gains year to year in Total Viewers (+12% - 3.388 million vs. 3.018 million) and Adults 25-54 (+51% - 842,000 vs. 559,000)**.

Season to date, "This Week" **is ranking No. 1 in Adults 25-54, leading CBS' "Face the Nation" and NBC's "Meet the Press."** In fact, "This Week" is **taking the top spot in the key Adult news demo for the first time in 28 years** — since the 1993-94 season.

"This Week" **is leading NBC's "Meet the Press" in Total Viewers season to date for the first time in 7 years and by its largest lead in 25 years** — since the 2014-2015 and the 1996-1997 seasons, respectively.

George Stephanopoulos is anchor, Martha Raddatz is chief global affairs correspondent and co-anchor, and Jonathan Karl is chief Washington correspondent and co-anchor of "This Week." Dax Tejera is executive producer of the broadcast.

<u>February 2022 Sweep</u>	<u>TOTAL VIEWERS</u>	<u>A25-54 (000)/Rtg</u>
ABC "THIS WEEK"	2,981,000	702,000/0.6
NBC "MEET THE PRESS"	2,821,000	604,000/0.5
CBS "FACE THE NATION"	3,117,000	523,000/0.4
CBS "FACE THE NATION-2"	2,240,000	395,000/0.3
FOX "FOX NEWS SUNDAY"	1,117,000	265,000/0.2

<u>Sunday, Feb. 27, 2022</u>	<u>TOTAL VIEWERS</u>	<u>A25-54 (000)/Rtg</u>
ABC "THIS WEEK"	3,388,000	842,000/0.7
NBC "MEET THE PRESS"	3,131,000	651,000/0.5
CBS "FACE THE NATION"	3,166,000	552,000/0.5
CBS "FACE THE NATION-2"	2,400,000	418,000/0.3
FOX "FOX NEWS SUNDAY"	1,329,000	304,000/0.3

Source: The Nielsen Company, NTI (Total Viewers and Adults 25-54); Live + SD for 2/27/22, 2/20/22 and 2/28/21 or as dated. Most Current: 2021 -2022 Season (9/20/21 – 2/27/22) and 2020 -2021 Season (9/21/20 – 2/28/21). *Beginning 8/31/20, National ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing. Nielsen ratings for “This Week” include additional airings in select markets. Sweeps based on Live+7/Most Current: February 2022 (2/3 – 3/2/22), November 2021 (10/28-11/24/21) and February 2021 (2/4-3/4/21). Sweep periods (November, February, May and July). NOTE: Due to the digital transition, the 2009 February sweep was 3/5 – 4/1/09.

Averages based on regular telecasts.

PRESS RELEASE: <https://bit.ly/3HABSgi>

SHARE: <https://ctt.ac/X9xrl>

ABC News Media Relations

Denise Horn

denise.horn@abc.com

Pons Rongavilla

ponciano.rongavilla@disney.com

-- ABC --