

Dec. 1, 2021

## Live+7 Day Ratings for Week of Nov. 15, 2021 (Week No. 9):

**ABC Ranks As Week's No. 1 Entertainment Network Outright in Adults 18-49**

**Network Builds for 2<sup>nd</sup> Straight Week To Post Season Highs**



ABC/John Britt, ABC/Darko Sikman\*

Series photos are available [here](#).

During the week of Nov. 15, 2021, **ABC ranked as the No. 1 entertainment network outright among Adults 18-49 (0.9/7), beating Fox by 13% (0.8/6), CBS by 50% (0.6/5) and NBC by 80% (0.5/4).**

**ABC built for the 2<sup>nd</sup> straight week in Total Viewers (+8% - 5.4 million vs. 5.0 million) to draw its largest weekly audience so far this season and in Adults 18-49 (+13% - 0.9/7 vs. 0.8/6) to tie its highest-rated week of the season.**

**ABC had 5 of the week's Top 15 highest-rated entertainment programs with Adults 18-49, marking the most for any network: "20/20" (1.6/14), "Grey's Anatomy" (1.2/9), "2021 American Music Awards" (1.1/7), "The Bachelorette" (1.0/7) and "Station 19" (1.0/7).**

**ABC delivered the week's Top 2 broadcast gainers in TV playback in Total Viewers with "Big Sky" (+116%) – No. 1 and "A Million Little Things" (+112%) – No. 2. In fact, the two ABC dramas were the week's only programs on the major networks to more than double their initial Live+Same Day averages.**

- After 7 days of viewing across all linear and digital platforms this season, "Big Sky" grew to 7.3 million Total Viewers (up +161% over its L+SD average) and "A Million Little Things" averaged 5.9 million viewers (+181%).

Among Adults 18-49, **ABC also claimed 2 of the only 3 broadcast programs of the week to more than double** their initial Live+Same Day ratings with **“Big Sky”** (+133%) and **“A Million Little Things”** (+133%).

- After 7 days of multiplatform viewing, **“A Million Little Things”** hit a 1.4 rating in Adults 18-49 (up +367% over its L+SD rating) and **“Big Sky”** posted a 1.2 rating (+300%).

*Source: The Nielsen Company, National Live+7 Day and ABC Multiplatform+7 Day vs. Live+Same Day Program Ratings, week No. 9 = 11/15-11/21/21, excludes programs < 5 minutes.*

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