

Jan. 12, 2021

**Ratings Report: ABC News' "Nightline"  
For Week of Jan. 4, 2021**

**'NIGHTLINE' RANKS NO. 1 IN ALL KEY MEASURES FOR SECOND STRAIGHT WEEK**

**'Nightline' Posts Double-Digit Gains Week to Week Across the Board to Score Its Largest Overall Audience in 6 Months and Strongest Adult Demo Performances in 3 Months**

**Special Live Hour-Long 'Nightline' Coverage of the Insurrection at the US Capitol on Wednesday, Jan. 6, Delivers Its Most-Watched Telecast in 6 Months and Strongest Single-Day Telecast in Both Adult Demos in 3 Months**

**Season to Date, 'Nightline' Is Slashing Its Margins With NBC's 'Late Night with Seth Meyers' in Adults 25-54 and Adults 18-49, Posting Its Closest-Ever Adult Demo Performances**

**'Nightline' Leads CBS' 'The Late Late Show with James Corden' by Its Largest Season Margins in Adults 25-54 and Adults 18-49 in 5 Years**



*"Nightline" co-anchors Juju Chang and Byron Pitts anchor special live hour-long coverage after the insurrection at the U.S. Capitol on Jan 6.*

*Photo credit: ABC News/Nightline*

**ABC News' "Nightline" ranked No. 1 in Total Viewers (1.049 million), Adults 25-54 (303,000) and Adults 18-49 (228,000) for the 2<sup>nd</sup> week in a row for the week of Jan. 4, 2021, based on Live + Same Day Data from Nielsen Media Research. "Nightline" outperformed CBS' "The Late Late Show with James Corden" (860,000, 231,000 and 153,000, respectively) in Total Viewers (+189,000), Adults 25-54 (+72,000) and Adults 18-49 (+75,000).**

In addition, "Nightline" outdelivered NBC's "Late Night with Seth Meyers" (892,000, 284,000 and 200,000, respectively) in Total Viewers (+157,000), Adults 25-54 (+19,000) and Adults 18-49 (+28,000).

"Nightline" posted double-digit gains week to week across the board: Total Viewers (+23% - 1.049 million vs. 855,000), Adults 25-54 (+11% - 303,000 vs. 274,000) and Adults 18-49 (+15% - 228,000 vs.

199,000). “Nightline” drew its **largest overall audience in over 6 months and turned in its strongest numbers in both key Adult demos in 3 months**— since weeks of 7/20/20 and 10/5/20, respectively.

**On Wednesday (1/6/21), “Nightline” saw its most-watched telecast (1.319 million) in 6 months and posted its strongest single-day telecast in Adults 25-54 (404,000) and Adults 18-49 (303,000) in 3 months** – since 7/7/20 and 10/7/20, respectively.

Season to date, “Nightline” (308,000 and 215,000, respectively) **is beating CBS’ “The Late Late Show with James Corden”** (249,000 and 174,000, respectively) **by its largest season margins in Adults 25-54 (+59,000) and Adults 18-49 (+41,000) in 5 years**—since the 2015-2016 season.

In addition, “Nightline” **is slashing its margins with NBC’s “Late Night with Seth Meyers” in Adults 25-54 (-63% - 24,000 vs. 65,000) and Adults 18-49 (-75% - 12,000 vs. 48,000) versus the same point last season, posting its closest-ever performance with the NBC program in both measures since the two programs aired in their current time periods**—since the 2014-2015 season.

Coverage on “Nightline” last week included the Georgia [runoffs](#), analysis of President Trump’s [call](#) pressuring Georgia’s secretary of state to overturn the 2020 election, the breaking news of the siege at the U.S. Capitol and the [fallout](#) for [Trump](#).

NOTE: On Friday (1/8/21), NBC’s “Late Night with Seth Meyers” was retitled to “Seth Meyers-SM” due to being a repeat airing. The telecast is excluded from the weekly and season averages. NBC’s weekly averages are based on four days (Monday-Thursday).

ABC News’ “Nightline” is late-night television’s prestigious, award-winning news program featuring the most powerful, in-depth stories that shape our lives and the world around us. It is anchored by Juju Chang and Byron Pitts. Steven Baker is executive producer. The program airs weeknights from 12:35-1:05 a.m. EST on ABC. “Nightline” has also produced numerous original documentaries available on ABC News digital platforms and Hulu.

#### **Week of Jan. 4, 2021:**

<b><u>PROGRAM AVERAGES</u></b>	<b><u>TOTAL VIEWERS</u></b>	<b><u>A25-54(000)/Rtg</u></b>	<b><u>A18-49(000)/Rtg</u></b>
ABC’s “Nightline”	1,049,000	303,000/0.3	228,000/0.2
CBS’ “The Late Late Show”	860,000	231,000/0.2	153,000/0.1
NBC’s “Late Night”	892,000	284,000/0.2	200,000/0.2

Source: The Nielsen Company, NTI Total Viewers, Adults 25-54 and Adults 18-49 Live + SD Current Week (w/o 1/4/21), Previous Week (w/o 12/28/20) and Year-Ago Week (w/o 1/6/20). Most Current: 2020-2021 Season (9/21/20 – 1/10/21) and 2019-2020 Season (9/23/19 – 1/12/20). Beginning 8/31/20, national ratings also include Out of Home (OOH) viewing. Prior to 8/31/20, ratings do not include OOH viewing. Averages based on regular telecasts.

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