



Nov. 17, 2020

Quick Take for Thursday, Nov. 12, 2020

(National Live+3 Day Program Ratings)

**ABC Beats NBC and CBS by 200% Each in Adults 18-49
to Rank as Thursday's No. 1 Entertainment Network**

'Station 19' Season Premiere Ties Highest-Rated Telecast Since January

'Grey's Anatomy' Opens as Top-Rated Scripted Telecast of Season



ABC, ABC*

Series photos are available at wdtvpress.com

ABC Thursday Primetime (8:00-11:00 p.m. – 8.9 million and 2.1/12 in AD18-49):

With the season premieres of “Station 19” and “Grey’s Anatomy,” **ABC ranked as Thursday’s No. 1 entertainment network among Adults 18-49** in the Live+3 Day ratings (2.1/12), **tripling its nearest competition with advantages of 200% over each NBC (0.7/4) and CBS (0.7/4)**. In fact, **ABC beat CBS and NBC combined on the night by 50% in Adults 18-49 (2.1/12 vs. 1.4/8)**. **ABC also stood as the night’s most-watched entertainment network (8.9 million)**. Excluding news programming, **ABC hit season highs on the night** in both Total Viewers and Adults 18-49.

“Station 19” (8:00-9:00 p.m. – 8.5 million and 1.7/10 in AD18-49):

The **season 4 premiere of ABC’s “Station 19” soared over the series’ May finale (on 5/14/20) by 31% with Adults 18-49 (1.7/10 vs. 1.3/7) to match its highest-rated telecast since its January season 3 premiere – since 1/23/20**. “Station 19” **also outdrew its finale by 12% in Total Viewers (8.5 million vs. 7.6 million) and topped its final 4 telecasts of the prior season**. “Station 19” **outdelivered its prior season average by 4% in Total Viewers (8.5 million vs. 8.2 million) and by 20% with Adults 18-49 (1.7/10 vs. 1.4/7)**.

The **premiere of “Station 19” stood as Thursday’s No. 2 entertainment show in Adults 18-49 (1.7/10), behind only ABC’s “Grey’s Anatomy.”**

“Grey’s Anatomy” (9:00-11:00 p.m. – 9.1 million and 2.3/14 in AD18-49):

The 2-hour season 17 premiere of “Grey’s Anatomy” ranked as Thursday’s No. 1 entertainment series in Adults 18-49 (2.3/14). In fact, the “Grey’s Anatomy” premiere stood as the highest-rated scripted telecast on any night on any network so far this season among Adults 18-49, tying NBC’s “This Is Us” premiere.

“Grey’s Anatomy” grew over its year-ago premiere in Total Viewers (+1% - 9.1 million vs. 9.0 million) and held even among Adults 18-49 (2.3/14) to tie its highest-rated telecast since May 2019 – since 5/2/19. “Grey’s Anatomy” topped its prior season average by 3% in Total Viewers (8.8 million vs. 9.1 million) and by 10% with Adults 18-49 (2.3/14 vs. 2.1/10).

Spiking by +3.09 million viewers from Live+Same Day to Live+3 Day, “Grey’s Anatomy” delivered its biggest playback increase in Total Viewers in more than 5½ years – since 4/23/15. “Grey’s Anatomy” was Thursday’s No. 1 gainer in TV playback in both Total Viewers (+3.09 million) and Adults 18-49 (+0.9 rating points).

Source: The Nielsen Company, National Live+3 Day Program Ratings, 11/12/20, 2020-2021=9/21-11/12/20. Beginning 8/31/20, National Program Ratings also include Out of Home (OOH) viewing.

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Contact

Salima Merchant

salima.merchant@abc.com

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