

Feb. 22, 2021

Quick Take for Tuesday, Feb. 16, 2021 (National Live+3 Day Program Ratings)

ABC's 'Big Sky' Builds for 2nd Straight Week to Deliver Its Most-Watched Telecast



ABC/Darko Sikman*

Series photos are available at dgepress.com/abc.

"Big Sky" (10:00-11:00 p.m. – 7.4 million and 1.1/8 in AD18-49):

ABC's "Big Sky" built for the 2nd straight week in Total Viewers (+4% - 7.4 million vs. 7.1 million) to score its most-watched telecast yet in the Live+3 Day numbers.

"Big Sky" won the Tuesday 10 p.m. hour in both Total Viewers (7.4 million) and Adults 18-49 (1.1/8). In fact, the new ABC drama stood as the No. 1 show in the hour among Adults 18-49 on 8 of its 9 telecasts so far this season.

"Big Sky" emerged as Tuesday's No. 2 show in Total Viewers (7.4 million) after 3 days of TV playback, placing behind only NBC's "This Is Us" and jumping up from No. 6 in Live+Same Day.

Source: The Nielsen Company, National Live+3 Day Program Ratings, 2/16/21. Beginning 8/31/20, National Program Ratings also include Out of Home (OOH) viewing.

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